

SCHOOL OF RECORD FOR AMERICAN COLLEGE OF THE MEDITERRANEAN MADRID

Courses

ART 210: Capturing Madrid's Flow 3 Credits

Prerequisite: ENG 101 or equivalency, and 3 credit hours above the 100 level in the Art or Humanities are recommended

School of Record Articulation: 2000 Level Studio Art

Since the invention of the first camera, photography has evolved to become an indispensable tool in our daily lives. Every day we send photos to our friends and family, document funny things we see or happen to us, landscapes, selfies in places we visit to record that we were there. We finally post these images on social media and we generate a photographic dialogue with our audience. However, in this eagerness to photograph everything, most of the time we forget our own point of view and we let ourselves be carried away by the current photographic canons and the visual trends of the moment that advertising, social networks, TV, etc. repeatedly provide us with. With this course we will try to redirect our gaze towards our own point of view, original and without external influences in order to transmit our own narrative through photography. Also, we will examine how images enter and circulate in the public sphere of news and discussion, analyze how images of current events are made, and study the meanings these images create and the purposes they serve.

ART/ARH 334: Great Masters of the Prado
3 Credits

Prerequisite: N/A

School of Record Articulation: 3000 Level Art History

The aim of this course is to offer an introduction to Spanish Art from The Golden Age the early Nineteenth Century, with special emphasis on El Greco, Diego Velázquez and Francisco de Goya. Given its position as a primary depository for Spanish art, the collection of El Museo del Prado will be a major focus of the course, with regular class visits to the museum and related institutions.

BUS 301: International Business Today and Tomorrow 3 Credits

Prerequisite: Introductory college composition and research, minimum of freshman-level college credits

School of Record Articulation: 3000 Level Business General Elective

The world's economies are now part of an integrated global system. Increasingly, firms of all sizes consider the entire world when deciding where to produce and where to sell their goods and services. Global trends, such as a greater emphasis on corporate social responsibility and sustainability, and international macroeconomic shocks, such as the on-going Covid-19 pandemic, influence the decisions of business leaders all over the world. At the same time, national borders and differences remain an essential fact of the global economy. This course will study

the changing world in which international business operates, with a particular emphasis on developing a global perspective through the study abroad experience. Its focus is on the 'macro' environment but it will also consider managerial implications.

BUS 303: Intercultural Management 3 Credits

Prerequisite: Introductory college composition and research, minimum of freshman-level college credits

School of Record Articulation: Direct equivalency to MGMT4385 Managing People for Global Business

There has been a fast-paced change in the innovative management of people in recent years. From mono-cultural to multicultural, from mono-linguistic to multilingual, the needs of global business and the hiring of global nomads and experienced expatriates, are changing our companies and organizations. This course will raise awareness as to how to manage innovative and intercultural Human Resource strategies to achieve new 21st century goals: change management, diversity and inclusion and new solutions to the challenges and opportunities international work forces can generate. Intercultural mindfulness and competence are key attributes to be developed and understood.

BUS 305: Global Marketing
3 Credits

Prerequisite: Introductory college composition and research, minimum of freshman-level college credits

School of Record Articulation: Direct equivalency to MKTG3312 Global Marketing

Exploration of basic knowledge of global marketing focusing on the impact of environment on the strategies used by firms, and the understanding of consumer behavior management as it relates to the development and implementation of global marketing strategies.

COM 317: Communication and Gender
3 Credits

Prerequisite: N/A

School of Record Articulation: Direct equivalency to COMM 3323 Gender and Organizing

This course examines gender as a cultural communication practice that simultaneously reflects and enacts the culture in which it occurs. That is, gender is positioned as something that we do—via communication—rather than what we are. In order to understand and consider critically gender as communication, this course examines the difference between sex and gender, the intersection of gender and culture, and theories of how we become gendered. We will examine the ways in which social and political meanings attached to gender are communicated in various cultural institutions, practices, and contexts; and we will also consider how issues such as identity, representation, race, sexuality, class, and power bear on gender.

COM 318: Intercultural Communication
3 Credits

Prerequisite: N/A

School of Record Articulation: Direct equivalency to COMM 2240 Intercultural Communication

This course allows students experiencing the challenges of cross-cultural communication in an international setting to explore intercultural communication theory and research within both broad and interpersonal contexts. Topics include similarities and differences in values, norms, interethnic/intergroup communication, and adaptation. The study of intercultural communication is often approached from a social psychological perspective, that has yielded many important ideas about intercultural communication that may also contribute to our understanding of the subject, particularly in acknowledging the influence of context and power in intercultural interactions. Additionally, the aim of this course is to enhance students' self-reflection, flexibility, and sensitivity in intercultural communication.

COM 374: Culture, Globalization, and Media
3 Credits**Prerequisite:** N/A**School of Record Articulation:** Direct equivalency to COMM 3335 Globalization, Media, and Culture

The main objectives of this course are to study the structure and characteristics of the international news media system, understand mass media's role and influence in creating the world's public opinion, and to review the evolution of mass media from the invention of the printing press to the arrival of internet. Students will also study the principal international news media systems as well as the future of mass media in our globalized society.

IRL/COM 316: Media and Conflict
3 Credits**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits**School of Record Articulation:** 2000 Level Communications

This course examines the role media play in the progression and public perceptions of conflict. Relevant topics will include media and military intervention, portrayals of protest movements, and news and entertainment coverage of crime, rumors, domestic politics, violence, and ethnicity.

ECO 308: International Economics and the European Union
3 Credits**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits**School of Record Articulation:** 2000 Level Economics

The European Union (EU) is a unique political and economic construction. For many economists, its defining characteristic is its four freedoms of movement of goods, services, people, and capital within the world's largest single market. Nineteen member states have gone even further in economic integration and share a common currency, the euro. The EU's policies influence the everyday lives of those who live inside and outside its borders. This course will study the benefits and costs for the people of the EU, and indeed the world, of this 'ever closer' union using the tools of international economics. Its focus is the economic integration of Europe from the end of the Second World War to the present day.

FIN 300: Financial Management
Credits 3**Prerequisite:** College level Algebra, college level Accounting or Economics class, basic knowledge of spreadsheets**School of Record Articulation:** Direct equivalency to FNCE 3125 Financial Management

This course is an introduction to the main areas of corporate finance. Its focus is on developing an understanding of the tools and methodologies available to the financial manager for decision-making in capital budgeting, working capital management, capital structure and profit planning and control.

MGT 318: Organizational Behavior
3 Credits**Prerequisite:** N/A**School of Record Articulation:** Direct equivalency to MGMT 2101 Introduction to Management in Organizations

This course focuses on the theory and application in the management of organizational behavior. It introduces students to key concepts and models of human behavior in organization and provides information about the essential and practical skills needed to be an effective manager and leader. Topics addressed include self-awareness, learning, motivation, stress, group dynamics, intergroup behavior, ethics, conflict, power, change, leadership, and cultural implications. Behavioral science concepts are applied through self-assessment, case studies, videos, and experiential exercises.

PHI/POL 312: Ethics in Society
3 Credits**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits**School of Record Articulation:** 3000 Level Philosophy/Politics

This course aims to help students in any discipline discover ways to come to terms—both individually and collectively—with the tensions of living in a modern globalized society. It draws on the wisdom we inherit from a lineage of great teachers and thinkers in the past, from different traditions, to seek guidance on how to live better as citizens of the world, and as human beings, confronted by rapid technological change, cultural diversity, environmental degradation, organized violence, and economic insecurity.

POL/HIS 336: Political History of Contemporary Spain
3 Credits**Prerequisite:** N/A**School of Record Articulation:** 3000 Level Politics

The course has four broad themes: first, the collapse of the Francoist dictatorship and its replacement by a constitutional parliamentary democracy; second, the key actors and institutions in Spanish government under democracy, third, the evolution of politics and policies in Spain over the last three decades, and finally, the nature of the country's current economic and political crisis. By the end of the course students are expected to have acquired a thorough understanding of the Spanish political system and have gained insights into some

major themes in political science, including: the nature of and contrasts between totalitarian, authoritarian and democratic regimes.

PSY 328: Positive Psychology and Happiness
3 Credits

Prerequisite: N/A

School of Record Articulation: 2000 Level Social Science/Psychology

This course reviews the history and key concepts of positive psychology and the contributions this new field has made to several traditional research areas in psychology. Areas of controversy (e.g., what is happiness, how should we measure it, what determines it, can and should we deliberately increase it) will be critically examined, with consideration given to conflicting viewpoints and their respective empirical support. Throughout the course we will also engage in experiential learning and practical exercises to increase well-being, which will inform our theoretical and empirical understanding of important questions in positive psychology.

PSY 330: Cognitive Psychology
3 Credits

Prerequisite: N/A

School of Record Articulation: Direct equivalency to PSYCH 2510 Cognitive Psychology

This course is designed to provide a comprehensive overview of topics related to the information-processing mechanisms of the mind, including consciousness, perception, attention, memory, conceptual knowledge, and emotions. Special emphasis will be placed on biases in judgment and economic decision-making. An evolutionary, functional perspective will be applied throughout.

PSY 332: Cross-Cultural Psychology
3 Credits

Prerequisite: N/A

School of Record Articulation: 2000 Level Social Science/Psychology

This course offers an understanding of how culture influences our behavior from a cultural psychology perspective. Through the lenses of cultural psychology, consider how embedded culture is in our lives, how vital a cultural perspective is in understanding the lives of others and the importance of a cultural lens in academic psychology. It is a unique opportunity for you to combine academic learning with personal development: understand the influence of your culture on your behavior, your intercultural interactions and your cultural adjustment during your study abroad period and eventually your personal and professional life on returning home.

REL 312: The Children of Abraham: Judaism, Christianity, and Islam
3 Credits

Prerequisite: Introductory college composition and research, minimum of freshman-level college credits

School of Record Articulation: 3000 Level Religious Studies

This course is a comparative study of the three Abrahamic religions: Judaism, Christianity, and Islam. It examines the religions' shared aspects as well as distinct elements. The course compares the three religions along thematic lines and examines the way these three major traditions

impact the modern West and the Middle East specifically. Among the themes to be discussed are Abraham, scripture and tradition, law, the creation, God, worship, mysticism, the house of God, the tradition of head covering, homosexuality, Jerusalem, and the end of times.

SPA/HIS 327: Spanish Civilization and Culture
3 Credits

Prerequisite: 4 semesters of Spanish language or equivalent

School of Record Articulation: 3000 Level Spanish

This course offers a panoramic and interdisciplinary view of the historical and cultural development of what is now known as Spain. The course is divided into three chronological / thematic units, each one focused on a different dimension in the historical configuration of Spain and Spanish culture from the Middle Ages to the present. They are, respectively, "The three cultures (711-1492)", "Empire (1492-1898)" and "The Civil War and its legacy (1898-present)".

SPA/SOC 337: Spain and the Americas: A Cultural Perspective
3 Credits

Prerequisite: Upper level courses in Spanish or equivalent

School of Record Articulation: 3000 Level Spanish

This transatlantic and interdisciplinary course is designed to give students a deeper understanding of the cultural history of the relationship between Spain, the United States and Latin America, by focusing specifically on the contemporary period: from the mid-19th century (with the many doubts that the Spanish model aroused in Spanish-American intellectuals) to the beginning of the 21st century. Contemporary Spain cannot be understood without an approach to the loss of its last colonies in America and Asia to the local bourgeoisies and the United States. On the cultural level, the triadic relationship between these regions will profoundly influence the different artistic movements and manifestations of the early 20th century, from modernism to the avant-garde.