

# SCHOOL OF RECORD FOR AMERICAN COLLEGE OF THE MEDITERRANEAN AIX-EN- PROVENCE

## Courses

### ARAB 101: Elementary Modern Standard Arabic 3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** 1000 Level General Elective

This course is designed for students with no previous knowledge of Arabic to allow the beginner to reach a level of reading and writing simple texts of daily life in Arabic.

### ARAB 102: Intermediate Modern Standard Arabic 3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** 1000 Level General Elective

This course is designed for students who followed one semester of Arabic to allow them to confirm a level of reading and writing simple texts on different topics in Arabic.

### ARC/ARH 312: European & Mediterranean Prehistoric Art and Archaeology 3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

This course deals with the apparition and the development of European and Mediterranean societies from the arrival of the first modern humans; known as Cro-Magnon, until the birth of the Celtic aristocracies at the dawn of the Roman conquest. Within the chronological framework of the course, illustrated by major archaeological sites and artefacts, topics discussed include art (cave art, prehistoric "Venuses"), genders, identities, power & birth of leadership, ancient religious beliefs (shamanism, Mother Goddess worshipping, solar cults...). Typically includes excursions to sites in Provence.

### ARC/ARH 313: Powers and Identities in Ancient Mediterranean 3 Credits

**Prerequisite:** ENG 101 or equivalent, and 6 credit hours in Art History, Archeology, Classics, or Religious Studies

**School of Record Articulation:** 3000 Level Art History

Overview of the Mediterranean basin from the first civilizations in Egypt and Middle East up to the Roman expansion over Europe. The course objectives aim to "de-classicize" the Ancient Mediterranean history to tone down the "Mediterranean Antiquity/Greco-Roman" paradigm. As this Greco-Roman world did not appear abruptly, classes will have an equal

emphasis on these "Non-Classical" civilizations such as the Etruscans, the Hittites, the Phoenicians, and the Celts/Gauls.

### ART 100: Drawing I Foundation Credits 3

**Prerequisite:** N/A

**Corequisite:** ART 309 Art Criticism and Painting I, II, or II (Students don't need to be in the same level Painting course)

**School of Record Articulation:** 1000 Level Studio Art

Studio Drawing course for the beginning student – 90 contact hours.

### ART 107A: Drawing and Painting I Foundation (Summer) 3 Credits

**Prerequisite:** N/A

**Corequisite:** ART 311 Art Criticism

**School of Record Articulation:** 1000 Level Studio Art

Studio Drawing and Painting course for the beginning student – 90 contact hours.

### ART 110: Introduction to Digital Photography 3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** 1000 Level Studio Art

This course introduces the students to the history of photography and to the techniques specific to digital capture and the manipulation of images in Photoshop. It provides the students with basic photography skills and an understanding of focal length, aperture, shutter speed, composition, and quality of light. Students will gain an appreciation of aesthetic concerns that will enable them to express themselves in a cohesive and creative manner.

### ART 112: Introduction to Ceramics 3 Credits

**Prerequisite:** Successful completion of ENG 101 or equivalent, and 3 credit hours above the 100-level in the arts or humanities recommended

**School of Record Articulation:** 1000 Level Studio Art

This course is an introduction to making functional vessels on the potters' wheel. In this class we will examine historic and contemporary examples of pottery as a basis for understanding how the ceramic vessel can be created, through their various forms and shapes. We will focus on physical throwing skills and slab construction, three-dimensional design concepts as they relate to the functional ceramic vessel. Topics covered include basic wheel throwing techniques: centering, throwing and trimming, slab constructed forms in addition to conceptual development, firing, glazing. With these processes, students will learn the foundations of artistic self-expression, practice making design choices for clear expression, and conceptual and aesthetic analysis through discussion of works of art in critique. We will be using high fire materials and learning to load and fire a gas kiln.

**ART 130: Painting I  
Foundation**  
Credits

3

**Prerequisite:** N/A**Corequisite:** ART 309 Art Criticism and Drawing I, II, or III (Students don't need to be in the same level Drawing course)**School of Record Articulation:** 1000 Level Studio Art

Studio Painting course for the beginning student – 90 contact hours.

**ART 200: Drawing II Intermediate**

3 Credits

**Prerequisite:** Introductory experience in Studio Art**Corequisite:** ART 309 Art Criticism and Painting I, II, or III (Students don't need to be in the same level Painting course)**School of Record Articulation:** 2000 Level Studio Art

Studio Drawing course for the intermediate student – 90 contact hours.

**ART 207A: Drawing and Painting I Foundation (Summer)**

3 Credits

**Prerequisite:** Introductory experience in Studio Art**Corequisite:** ART 311 Art Criticism**School of Record Articulation:** 2000 Level Studio Art

Studio Drawing and Painting course for the intermediate student – 90 contact hours.

**ART 230: Painting II Intermediate**

3 Credits

**Prerequisite:** Introductory experience in Studio Art**Corequisite:** Art 309 Art Criticism and Drawing I, II, or III (Students don't need to be in the same level Painting course)**School of Record Articulation:** 2000 Level Studio Art

Studio Painting course for the intermediate student – 90 contact hours.

**ART 270: Creative Writing and the Intercultural Experience – Beginners**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits**School of Record Articulation:** Direct equivalency to ENGL1801 Creative Writing**ART 294: Altered Landscapes: A Mixed Studio  
Course**

3 Credits

**Prerequisites:** One composition course and/or an Art History or Visual Culture Course**Corequisite:** ART315 The Mediterranean Seminar and ART321 Painting in the Mediterranean**School of Record Articulation:** 2000 Level Studio Art Course

What does it mean to occupy a space? How and what are the different ways artists represent their experience and relationship to place? Aix-en-Provence, Marseille, and its surroundings will become source material for students to build a body of work that seeks to explore this question. Students will conduct field studies where they will develop a personal archive of objects, photographs, writings, sketches etc. that will be used to develop their studio project over the semester.

**ART 295: Drawing and Painting in the  
Mediterranean**

3 Credits

**Prerequisites:** One composition course and/or an Art History or Visual Culture Course**Corequisite:** ART 315 The Mediterranean Seminar and ART 325 Mixed Media Studio Course**School of Record Articulation:** 2000 Level Studio Art/Art History Course

This studio art course is designed to introduce students to the ideas, methods and approaches of artists whose work found inspiration in an encounter with the Mediterranean both real and imagined. Along with stylistic experimentation in techniques such as pointillism, fauvism and cubism, students will investigate Mediterranean themes where olive trees, shepherds, bathers and palm trees invite classical and oriental readings. The course consists of a series of painting and drawing projects related to the various work of artists including Cézanne, Van Gogh, Signac, Matisse, Chagall and Picasso.

**ART 300: Drawing III****Advanced**  
Credits

3

**Prerequisite:** Intermediate experience in Studio Art**Corequisite:** ART 309 Art Criticism and Painting I, II, or III (Students don't need to be in the same level Painting course)**School of Record Articulation:** 3000 Level Studio Art

Studio Drawing for the advanced student – 90 contact hours.

**ART 301: Drawing and Painting in Aix-en-  
Provence**

3 Credits

**Prerequisite:** At least 3 semesters of college-level coursework, successful completion of ENG 101 or equivalent, and 6 credit hours above the 100-level in Art, Art History, Literature, Music, or the Humanities is strongly recommended.**School of Record Articulation:** 3000 Level Studio Art

Within the backdrop of Aix-en-Provence, we will explore both definitions by employing the formal concepts of line, value, composition, shape, color, etc. Utilizing charcoal, ink, pencil, oil paint and non-art materials to explore these fundamental concepts of two-dimensional art. During each class period we will explore the city and its surrounding area while dealing with a different formal problem in which these basic elements are isolated and investigated in the context of the actual visual world. The main goal is to broaden the students' comprehension of the mediums as well as develop their individual formal and visual strengths through weekly projects such as linear perspective drawings, plein air drawing/painting, along with painting applications via palette knife, brush or other tools.

**ART 306: Drawing into Painting**

3 Credits

**Prerequisite:** Completion of ENG101 or equivalent, and 6 credit hours above the 100/introductory level in Art, Art History, Archeology, or the Humanities are strongly encouraged

**School of Record Articulation:** 3000 Level Studio Art

This studio course focuses on the relationship between drawing and painting. Students will explore how these mediums inform each other and learn different techniques based in conceptual, expressive, and observational drawing. Beginning with drawing, students will transform the literal world into a poetic visual experience while exploring different subject matter before transitioning into painting. Assignments are designed for students to discover their creative processes and develop their observational and technical skills. In addition to studio work, students will study the evolution of drawing and painting throughout history will be introduced to an array of artists to help guide their work.

**ART 307A: Drawing and Painting III Advanced****(Summer)**

3 Credits

**Prerequisite:** Intermediate experience in Studio Art

**Corequisite:** ART 311 Art Criticism

**School of Record Articulation:** 3000 Level Studio Art

Studio Drawing and Painting course for the advanced student – 90 contact hours.

**ART/ARH 319 The Mediterranean Seminar: The Perception of the Mediterranean Through the Ages**

**Prerequisite:** One college composition course and 2 years of college

3 Credits

**Corequisite:** Completion of ART 321 Drawing & Painting and ART 325 Mixed Media Studio

**School of Record Articulation:** 3000 Level Art History

This seminar is team taught by two art-history and two studio-art professors. In this seminar, we use the visual arts to expose students to the different histories, narratives, religions, cultures, traditions, languages, communities, races and ethnicities of the Mediterranean Basin in Europe and Africa. The Mediterranean art seminar provides the students with a thorough understanding of the region through interdisciplinary discussions, field studies, and debate with artists of different backgrounds and artistic traditions.

**ART 327: Arts****Administration**

3 Credits

**Prerequisite:** At least 3 semesters of college-level coursework, ENG 101 or equivalent, and 6 credit hours above the 100 level in Art, Art History, Literature, Music, or the Humanities are strongly recommended

**School of Record Articulation:** 3000 Level

Arts Administration is a comprehensive course designed to provide students with a foundational understanding of the principles and practices of leading arts organizations. This course will explore the unique challenges and opportunities that arts organizations face

in today's ever-changing cultural economy. Through lectures, case studies, discussions, and guest speakers, students will gain a broad understanding of the history, structure, and operation of various types of arts organizations. This course will also examine the role of arts administrators in supporting the creative process, promoting public engagement, and ensuring the sustainability of the arts.

**ART 330: Painting III Advanced**

I

3 Credits

**Prerequisite:** Intermediate experience in Studio Art

**Corequisite:** ART 309 Art Criticism and Drawing I, II, or III (Students don't need to be in the same level Drawing course)

**School of Record Articulation:** 3000 Level Studio Art

Studio Painting course for the advanced student – 90 contact hours.

**ART 350: Painting III Advanced II**

3 Credits

**Prerequisite:** Previous advanced experience (300+ coursework) in Studio Art

**Corequisite:** ART 309 Art Criticism and Drawing I, II, or III (Students don't need to be in the same level Drawing course)

**School of Record Articulation:** 3000 Level Studio Art

Studio Painting Course for the advanced student – 90 contact hours.

**ART 351: Multimedia and Contemporary Studio Practice – Intermediate & Advanced**

3 Credits

**Prerequisite:** Introductory credits in the fine arts

**School of Record Articulation:** 3000 Level Studio Art

**ART 370: Creative Writing and the Intercultural Experience – Intermediate & Advanced**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits, introductory creative writing credits

**School of Record Articulation:** Direct equivalency to ENGL1806 Creative Writing: Non-Fiction I

**ART 400: Drawing III Advanced**

II

3 Credits

**Prerequisite:** Previous advanced experience (300+ coursework) in Studio Art

**Corequisite:** ART 309 Art Criticism and Drawing I, II, or III (Students don't need to be in the same level Painting course)

**School of Record Articulation:** 4000 Level Studio Art

Studio Painting course for the advanced student – 90 contact hours.

**ART/ARH 201: Introduction to Art History: Prehistory to Modern Times**

3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** 2000 Arts & Sciences General Elective

This course is an introductory history of art survey from prehistory through the modern period. The course makes use of slide-lectures, textbooks, videos and on-site visits to develop students' appreciation of art through the particular concepts and methodology of art historical analysis.

**ART/ARH/PHI 309: Art Criticism and Aesthetics Seminar I**  
3 Credits

**Prerequisite:** Intermediate coursework related to the study of Aesthetics (ex. Studio Art, Literature)

**Corequisite:** One selected painting course and one selected drawing course

**School of Record Articulation:** 3000 Level Studio Art/Art History

The Art Criticism seminar offers the student access to a wide variety of images (architectural, sculptural, painted or drawn, etc.). The objective of this course is to improve critical awareness and to refine judgment based on an exploration of artistic principles through visual experience. Intensive critical analysis of selected art works with emphasis on the essential elements of color, light, volume and form. Readings include various critical and philosophical texts. Field-Studies required.

**ART/ARH/PHI 309/310/311: Art Criticism and Aesthetics Seminar**  
3 Credits

**Prerequisite:** Intermediate coursework related to the study of Aesthetics (ex. Studio Art, Literature)

**Corequisite:** One selected Painting course and one selected Drawing course

**School of Record Articulation:** 3000 Level Studio Art/Art History

The Art Criticism seminar offers the student access to a wide variety of images (architectural, sculptural, painted or drawn, etc.). The objective of this course is to improve critical awareness and to refine judgment based on an exploration of artistic principles through visual experience. Intensive critical analysis of selected art works with emphasis on the essential elements of color, light, volume and form. Readings include various critical and philosophical texts. Field-Studies required.

**ART/ARH 320: Picasso, Matisse, and the Mediterranean**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

This course is an investigation of the development of late 19th and early 20th century modern art within the context of the south from post-impressionism through fauvism, cubism and surrealism. Field studies are an integral part of the course.

**ART/ARH 340: The Mediterranean and Beyond:  
Cross-Cultural Studies in Medieval Art and  
Architecture**  
Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

This course goes beyond the borders of empires, states and political history to discuss and analyze what makes the Middle Ages an artistic, architectural and intellectual momentum from the 5th to the 15th centuries CE. It studies the arts and architecture of various cultures and covers vast geographical and chronological scopes. We will deal with West Europe, the Islamic World, Iran, India, China, the Byzantine Empire, and the so-called Vikings (Danes). Field studies are an integral part of the course.

**ART/ARH 342: Artistic Encounters in the Mediterranean: Cross Cultural**  
3 Credits

**Perspectives in European Art**

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

This course explores how contact between cultures has shaped artistic production between the sixth and nineteenth centuries in the Mediterranean. It aims to show that the formation of art history as a discipline is more collaborative than compartmentalized. Among the themes to be covered in this class are: Byzantine Art and Italy (Ravenna, Venice and Sicily), Islamic aesthetics in Jewish and Christian art, Islamic art and Europe (Spain, Sicily, and Venice), the Ottomans and Renaissance art, Rembrandt and the East, and Orientalist paintings. The course is structured around discussion and students are expected to participate and present.

**ART/ARH 363: Baroque Art and Architecture**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

This course investigates European art and architecture of the seventeenth century. Known as the Baroque, this artistically rich period saw the rise of major artists including Caravaggio, Bernini, Gentileschi, Velasquez, Rembrandt, Vermeer, Rubens, Claude and Poussin. Best known for dramatic, narrative scenes of intense psychological and emotional power, Baroque art, in its extravagant excitement, reflects the tumultuous times in which it was created. This course looks at regional stylistic variations—Italy, Spain, Flanders, Holland, France, England—within the context of historical circumstance including new ideas about the nature of time and space, the rebranding of the Catholic Church (on the offensive after the onslaught Protestantism), the consolidation of power by an absolute monarch (Louis XIV), and the creation of the Dutch Republic with a mercantile-based economy.

**ART/ARH 364: Contemporary Art: Visual Representations of the  
Mediterranean**  
3 Credits

**Prerequisite:** Students majoring in Art History, Social Sciences, Philosophy, or Cultural Studies

**School of Record Articulation:** 3000 Level Art History

This course surveys contemporary art practices along the Mediterranean with a focus on cross-cultural exchange between Europe, North Africa, and the Levant. Through an array of post-war artworks, films, and texts, this course will address the role representation plays in forming our knowledge of place. Students will engage in post-colonial theory, critical

race studies, and signifying practices as a way to develop a deeper understanding of the Mediterranean basin and the complex social, historical, and political issues at play in the region. Artist talks will be an important element to this course in order to introduce students to the contemporary art community of Aix-en-Provence, Marseilles, and its surroundings.

**ART/ARH 373: Renaissance Art and Architecture**

3 Credits

**Prerequisite:** Two semesters of composition classes and/or general Aesthetics and visual analysis coursework, and or Art History 100/200

**School of Record Articulation:** 2000 Level Art History

Overview of the Western European art and architecture from the Late 13th to the Early 16th century, known as the Renaissance and the High Renaissance, in the context of the cultural, philosophical, social, political, economic and religious transformation of the continent. Some of the main trends covered include a reverent revival of Classical Greek/Roman art forms and styles; a faith in the nobility of Man (Humanism); the mastery of illusionistic painting techniques, maximizing 'depth' in a picture and the naturalistic realism of its faces and figures

**ART/ARH 381: The Nineteenth Century and French**

**Impressionism**

3 Credits

**Prerequisite:** Coursework related to Art History, preferably at the Intermediate level, and 3 semesters of university study

**School of Record Articulation:** 3000 Level Art History

An historical and critical analysis of French painting in the Nineteenth Century with a central focus on the birth and development of the Impressionist movement, its vision and the resulting form of the paintings.

**ART 382: Cezanne and Van Gogh**

3 credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Art History

Paul Cezanne and Vincent Van Gogh remain two of the most influential painters in the history of European art, and both accomplished significant portions of their work right here in Provence. This course follows the career arcs of both painters, with an emphasis on reading primary texts and looking very carefully at the most significant works each artist produced (as well as some lesser known gems). Additionally, students attend two day-long field studies, in which they examine reproductions of paintings by each artist, while standing in the exact spot the paintings were done, comparing the work with the real motif, in order to gain insight into each artist's powerful imagination.

**ART/ENG 277/377: Creative Writing in the Spirit of Place**

3 Credits

**Prerequisite:** One semester of coursework in English literature

**School of Record Articulation:** 2000 Level Studio Art/English

Whether in fiction or in journalism, no writer who has traveled with their eyes and hearts open can ignore the power of place. Each place has its own essence, a landscape of memory, imagination and experience

that transforms with every new character, real or imaginary, who passes through it. Even ordinary places, when skillfully captured or created in prose and reporting, can become compelling characters in their own right. Through studying the treatment of place by both journalists and authors and developing our own work through group and individual exercises, this workshop is designed to explore the pleasure and power of crafting place whether in fiction, memoir, articles or essays.

**ART/BUS 327: Arts**

**Administration**

3

Credits

**Prerequisite:** ENG 101 or equivalent, successful completion of at least 3 semesters of college level courses, and 6 credit hours above the 100-level in Art, Art History, Literature, Music or the Humanities are strongly recommended

**School of Record Articulation:** 3000 Level Studio Art/Art History

This course introduces the arts economy as a whole and challenges students to find where they fit in it and to think about their future goals as working artists. We cover topics from audience development, strategic communications, organizational programming, to grant writing, all within the realm of the arts. The case studies we review in this course are all based in the cultural economy such as Diversity, Equity, Inclusion and Access development at the National Gallery of Art and the MET, debating cultural appropriation practices at the Opera de Saint-Étienne, and how to build a personal brand like Japanese artist Yayoi Kusama. This course culminates in a final project that challenges the students to design a leadership document for either an arts nonprofit or an arts business. The goal is that the students apply these concepts and frameworks to their own fine arts practice so that when they graduate they know where to find resources to support themselves and how they can succeed in the arts world.

**BUS 310: International Business Today and Tomorrow**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Business General Elective

The world's economies are now part of an integrated global system. Increasingly, firms of all sizes consider the entire world when deciding where to produce and where to sell their goods and services. Global trends, such as a greater emphasis on corporate social responsibility and sustainability, and international macroeconomic shocks, such as the on-going leading-19 pandemic, influence the decisions of business leaders all over the world. At the same time, national borders and differences remain an essential fact of the global economy. This course will study the changing world in which international business operates, with a particular emphasis on developing a global perspective through the study abroad experience. Its focus is on the 'macro' environment but it will also consider managerial implications.

**BUS 303: Intercultural Management**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** Direct equivalency to MGMT4385 Managing People for Global Business



There has been a fast-paced change in the innovative management of people in recent years. From mono-cultural to multicultural, from mono-linguistic to multilingual, the needs of global business and the hiring of global nomads and experienced expatriates, are changing our companies and organizations. This course will raise awareness as to how to manage innovative and intercultural Human Resource strategies to achieve new 21<sup>st</sup> century goals: change management, diversity and inclusion and new solutions to the challenges and opportunities international work forces can generate. Intercultural mindfulness and competence are key attributes to be developed and understood.

**BUS 304: Business Ethics in the Global Market**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** Direct equivalency to AETH2291 Business Ethics

From Socrates to the interpretation of ethics through cultures, from universal ethics to local applications, from Western paradigms to the globalization of values, we shall be studying, comparing and discussing the crucial role of Business Ethics in 21<sup>st</sup> century businesses and organizations. Ethics are not only a philosophical approach to living, they are the basis for the building of sound, equitable, sustainable business, trade, humanitarian and personal standards. Historical research as well as the latest articles on how business ethics affect worlds and peoples we often do not even know exist, will be used as a basis to learn how to be a responsible decision-maker in a globalized economy.

**BUS 305: Global Marketing**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** Direct equivalency to MKTG3312 Global Marketing

Exploration of basic knowledge of global marketing focusing on the impact of environment on the strategies used by firms, and the understanding of consumer behavior management as it relates to the development and implementation of global marketing strategies.

**BUS 307: What is French Luxury Today?**  
3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least one 200 level course in Business, Management, Sustainability, or related fields

**School of Record Articulation:** 3000 Level Business General Elective

The course deals primarily with the key question "What is French Luxury Today" and also takes into consideration of how a new generation of Luxury clients will transform Luxury in the future. In this course you will seek out for yourself what French Luxury is today, through a visit to Paris, the high temple of French chic, combined with field trips to Luxury hotspots in Aix-en-Provence and the South of France. The trips will be brought to together with a semester of lessons, discussions and on-going analysis of Luxury from Fashion Brands, through to Hotels, Perfumes, Concierge Services and more. We look into how brands differentiate themselves in today's digital world and ask the fundamental question: Can Luxury and Sustainability go hand-in-hand?

**BUS 309: International Entrepreneurship**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Management

**BUS 314: The Global Fashion Industry of the Mediterranean**  
3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least one 200-level course in Business, Management, International Business, or related fields

**School of Record Articulation:** 3000 Level Business General Elective

In this course students will learn about the history and structure of the global fashion industry, understanding the key roles played by different countries. The Mediterranean region is a center of both design and production and the course will explore the vibrant Mediterranean fashion scene, with regional brands being used as case studies. Students will learn how the different parts of the fashion industry work, from fast fashion to sustainable brands, examining the entire supply chain, and learning about the challenges and the complexities of the industry. Students will become active participants by understanding the differing roles in the multi-faceted fashion industry and how to harness what has been created, over previous centuries in the Mediterranean, for the future success of the global fashion industry.

**BUS 323: Socially Responsible and Sustainable Business Management**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Business General Elective

The objective of this course is to investigate the many social and environmental issues of today's fast-paced, global fashion industry and to explore ways in which we can slow it down, reduce its impact on the environment and provide urgent solutions to make it sustainable. The course takes a hands-on approach, encouraging students to explore aspects of sustainability in developing strategies and methods for the future through case studies, a visit to a sustainable fashion business, videos, and class interaction.

**BUS 336: Sustainable Entrepreneurship**  
3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least one 200 level course in International Business, Business, or related fields, or advisor approval

**School of Record Articulation:** 3000 Level Business General Elective

Based on the UN's Sustainable Development Goals (SDG), this case study based course program enables students to analyze how business can be a force for good and tackle some of the world's biggest problems. Sustainable entrepreneurship (SE) differs from traditional entrepreneurship by emphasizing climate innovation, sustainable living and environmental improvement. The course involves searching for opportunities for new products or services, new technologies, and new production processes that alleviate social or environmental issues and make more efficient use of energy and natural resources. Students will go through the entire process of starting up a sustainable enterprise or non-profit project, from developing and testing a social business

model to pitching to impact investors and developing all aspects of the organization.

**BUS 338: Perfume Culture and Business: French History and Know-How in Action** 3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least one 200 level course in International Relations, Business, or related fields

**School of Record Articulation:** 3000 Level Business General Elective

Perfume-making in the French city of Grasse is listed by UNESCO as part of France's Intangible Cultural Heritage. Provence, the historic birthplace of the perfume industry, remains a dynamic center of perfume creation, innovation, and production, making perfume an undisputed asset of the French luxury industry. This course provides students with an understanding of the history of the French perfume industry, as well as how today's perfumes are created, produced and sold. Students also learn about perfume marketing and distribution. Includes a field-study trip to Grasse.

**BUS/IRL 333: Leading Through Crisis in a Post-COVID World** 3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least two 200 level courses in business or related fields; or instructor permission.

**School of Record Articulation:** 3000 Level Business General Elective

As the COVID-19 pandemic has shown us, today's environment mandates knowledge of how to manage and lead through crisis effectively. This course examines the entire crisis management lifecycle – from prevention and preparedness through response, recovery, and mitigation. Through the use of a toolkit, you will be asked to address challenges faced by leaders when organizations face any crisis, due to either external factors or internal management failures. You will develop a complete crisis management plan, using methods to identify potential crises, implement response and mitigation strategies to limit damage, manage crisis response teams, and create communications to address stakeholder and public relation issues. The good news is that with crisis comes change and improvement.

**BUS/IRL 335: Strategic Communications and the Magic of Stories** 3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least one 200 level course in International Business, Business, or related fields, or advisor approval

**School of Record Articulation:** 3000 Level Business General Elective/ International Studies

In today's digital world, paid advertising is no longer sufficient. Consumers and stakeholders need a cohesive narrative in order to buy into a product, a cause or an organization's mission. This course will introduce a framework for creating an international communication strategy coupled with meaningful storytelling. After learning the steps in the development of a communication strategy, students will apply this knowledge to their own personal project. The course will also examine inbound and outbound marketing in the corporate, government and NGO spheres. Finally, we will learn about different channels for content generation and media-based interactions, such as: social media, blogs, podcasts, advertisements, newsletters, email marketing, video posts, interviews, press conferences, reels, interviews, and public relations.

**BUS/IRL 332: International Negotiation**

3 Credits

**Prerequisite:** ENG 101 or equivalent, and at least two 200-level courses in International Relations, Business, or related fields

**School of Record Articulation:** 3000 Level Business General Elective/ International Studies

International negotiation is the most widely used means of conflict management in international relations. This course examines the principles and complexities of negotiations among state governments, international organizations and businesses (bilateral, regional and multilateral). After reviewing international negotiation theories and strategies, you will engage in a variety of exercises and simulations to gain a practical understanding of negotiation preparation, styles and tactics. You will analyze not only the official negotiation process but also the important functions of pre-negotiation, second-track diplomacy and post-agreement negotiations concerned with implementation and compliance. Why do some negotiations succeed, while others keep failing? In this course, we will review and discuss case studies in variety of historical and regional contexts from the Irish peace process to ending the war in Bosnia and even getting to a North American Free Trade (NAFTA) agreement.

**BUS/WNS 306: The Global Wine Industry: International Trade, Regions, and Tasting Analysis** 3 Credits

**Prerequisite:** ENG101 or equivalent, and at least one 200 level course in Business or related fields

**School of Record Articulation:** 3000 Level Business General Elective

This intensive 3-week, 3-credit course is designed for students who wish to learn about the global wine industry and for those who are considering a career in wine. The course covers the fundamentals of viticulture and oenology, famous French regions including wine styles, grapes, climate, and culture. The course incorporates the business of wine including marketing, branding, and consumer behavior as well as an introduction to professional tasting techniques. We will visit local wine producers in the Provence region.

**BUS/WNS 310: International Wine Business** 3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Articulation:** 3000 Level Management

The course will focus on wine commerce with some aspects of marketing across various channels and market locations worldwide. The first part of the class will focus on B-to-C sales (Business to Consumer) considering sales at the winery, in retail stores, online and in the hospitality sector. The second part of the course will focus on B-to-B sales (Business to Business) focusing on wine exports and worldwide trends, by giving an overview of the major wine markets across the world (US, China, UK, Northern Europe) and explaining the technical difficulties of exporting wines (customs, taxes, transport, technical...).

**IRL/COM 316: Media and Conflict** 3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 2000 Level Communications

This course examines the role media play in the progression and public perceptions of conflict. Relevant topics will include media and military intervention, portrayals of protest movements, and news and entertainment coverage of crime, rumors, domestic politics, violence, and ethnicity.

**INT/FRE 341: Undergraduate Internship**  
3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 2000 Level General Elective

Internship positions in various enterprises and non-profit organizations from small local businesses to regional chains to multinationals with offices in Aix and in the wider region. Students usually work 10-12 hours per week on site, submitting regular written reports to their professors at IAU/ACM. An upper-intermediate level of French or higher is essential. Often satisfies credit for French language requirements. Availability depends on company offers. Flexible hours according to your course schedule.

**ECO 304: Economic Globalization: Growth & Development** 3 Credits

**Prerequisite:** At least one 200 level course in Economics

**School of Record Articulation:** 3000 Level Economics

Over the past half century, economic globalization has brought about a fundamental change in the world economy. Enormous progress has also been made in many dimensions of development in almost all countries. However, even today the living standards of hundreds of millions of the world's poorest people have benefited little, if at all, from rising global prosperity and huge challenges remain, especially related to inequality and the environment. This course will study how economic globalization has contributed to growth and development across the world but why not all have benefited equally. It considers the contribution that economics can make to explaining why some nations are poor and others rich, and how public policy can be designed efficiently and fairly for more to benefit.

**ECO 308: International Economics and the European Union** 3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 2000 Level Economics

The European Union (EU) is a unique political and economic construction. For many economists, its defining characteristic is its four freedoms of movement of goods, services, people, and capital within the world's largest single market. Nineteen member states have gone even further in economic integration and share a common currency, the euro. The EU's policies influence the everyday lives of those who live inside and outside its borders. This course will study the benefits and costs for the people of the EU, and indeed the world, of this 'ever closer' union using the tools of international economics. Its focus is the economic integration of Europe from the end of the Second World War to the present day.

**ENS 200: Ecology of the Mediterranean**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits, some college-level science credits recommended

**School of Record Articulation:** 2000 Level Natural Science

The Mediterranean biome covers 2.0% of the global lands, making of it the smallest terrestrial biome. Yet, field surveys reveal the presence of some 48 thousand species of vascular plants, ca.18% of all known terrestrial plants, making of it the second most biodiverse behind the Tropical Forests biome. One remarkable aspect of this biodiversity is the high rate of endemism, rising in some locations to over 75%, making of the whole biome a "biodiversity hotspot". The focus of this course is to examine the conditions, which shaped and continue to shape life in this biome and the future challenges it faces. The Mediterranean southern France is studied in this class as an example to illustrate the functioning in vivo of this biome.

**ENS 201: Principles of Environmental Science in Society**  
3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** Direct equivalency to BIOL 1076 Environmental Science

This course will help students to prepare for living in the current and future society's mixture of technology and myth by presenting ideas and concepts about living systems and their environments. Policy makers and citizens' awareness for understanding of environmental science principles is urgently needed in exercising community responsibilities to handle the environmental problems of our times. Water use, solid waste management, global warming, energy use, conservation of irreplaceable natural resources and the preservation of biodiversity are issues we will cover.

**ENS/WNS 305: Chemistry and Biochemistry of Wine Production**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits, some college-level science credits recommended

**School of Record Articulation:** 1000 Level Natural Science

This course aims at providing students with a basic understanding of the scientific principles in the two broad topic areas in wine science: viticulture and oenology. Topics covered under "viticulture" include a brief introduction to the history of wine, the principles of soil science applied to viticulture and the different viticulturist techniques, the biogeography of the grapevine, the annual growth cycle of the grapevine and berry development. Under "oenology", the course covers the structure and the chemical composition of the ripe grape berry, the step-by-step analysis of the three winemaking stages: pre-fermentation, fermentation and post-fermentation stages) and the scientific principles involved in the processes of wine maturation, conservation and aging.

**FIN 300: Financial Management**  
3 Credits

**Prerequisite:** College level Algebra, college level Accounting or Economics class, basic knowledge of spreadsheets



**School of Record Articulation:** Direct equivalency to FNCE 3125 Financial Management

This course is an introduction to the main areas of corporate finance. Its focus is on developing an understanding of the tools and methodologies available to the financial manager for decision-making in capital budgeting, working capital management, capital structure and profit planning and control.

**FLM/FRE 355: France as Seen Through its Movies, post WWII to the 1970's** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

Study of the different facets of France – from literary imagination to social issues, post WWII to the 1970's - through a varied selection of films by great French directors. Introduction to the analysis of film techniques.

**FLM/FRE 356: France as Seen Through its Movies, The 1980's to Today** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

Study of the different facets of France – from literary imagination to social issues, from the 1980's to today – through a varied selection of films.

**FRE 101 Practical Elementary French I** 3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** Direct equivalency to FREN 1110 Elementary French I

Intended for students with little to no previous study of French.

**FRE 101/102: Immersive Elementary French I then II** 6 Credits

**Prerequisite:** N/A

**School of Record Articulation:** Direct equivalency to FREN 1110 Elementary French I + FREN 1111 Elementary French II

This course is designed for students with no previous knowledge of French. Students will learn the French language via spoken and written exercises, and by observing and interacting with their immediate environment in Aix-en-Provence. The initial emphasis will be on listening comprehension and oral ability, with progressively greater emphasis on reading and writing skills. The aim of this class is to provide students with the means to understand French and express themselves. Syntactical and linguistic elements are integrated into the context of the students' daily life in France. Audiovisual and reading activities as well as in-class discussions draw upon the diversity of French and Francophone society and culture. Practical, everyday communication is emphasized in hands-on exercises in writing, speaking, listening, audio and video sessions, and during short outings in the neighborhood surrounding the IAU campus. Class is taught in French.

**FRE 102: Practical Elementary French II** 3 Credits

**Prerequisite:** Minimum of one semester of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalency to FREN 1111 Elementary French II

Intended for those who have completed the equivalent of one semester of college-level French.

**FRE 102/201: Immersive Elementary French II then Intermediate French I** 6 Credits

**Prerequisite:** Minimum of one semester of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalency to FREN 1111 Elementary French II + FREN 2210 Intermediate French I

Intensive four hours' classroom learning tied to two hours' practical workshops and activities. Development of an understanding of oral French through dialogue and role-playing.

**FRE 200: Practical Intermediate French** 3 Credits

**Prerequisite:** At least 2 semesters of college level French

**School of Record Articulation:** Direct equivalency to FREN 2210 Intermediate French I

This course is for students with at least 2 semesters of College French. The course will deepen the students' knowledge in French and teach them how to use French more efficiently and express complex ideas in a proper fashion. The emphasis will be placed on improving the students' communication skills through oral and written exercises, conversations and discussions in class and thematic exposure to arts. The student will get acquainted with culture in Aix-en-Provence, Provence and France and will acquire an understanding of French art, cuisine, customs and pastimes through exposure to paintings and sculptures, newspaper and magazine articles, short literature excerpts and idioms.

**FRE 201/202: Immersive Intermediate French I then II** 6 Credits

**Prerequisite:** Minimum of two semesters of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalency to FREN 2210 Intermediate French I + FREN 2211 Intermediate French II

This course is designed to use more efficiently French (oral and written) in order to express more complex ideas and articulate them properly. The emphasis in this intermediate French class will be to improve your communicative skills in French, in order to do so, we will work altogether the four proficiencies: oral and written oral understanding, oral and written oral expression, as well as interaction in the class. We will also deal with the local culture as you are going to live and be immersed in to the French Southern culture a whole semester.

**FRE 202: Intermediate French II** 4 Credits

**Prerequisite:** Minimum of three semesters of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalency to FREN 2211 Intermediate French II (3cr) + 1 credit 2000 Level French

Intensive four hours' classroom learning. Development of oral French through conversation.

**FRE 301: Advanced French I: Structure and Expression** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

Advanced written and oral practice and grammar review. Essay topics follow a simulation enriched with a variety of documentation and multimedia activities.

**FRE 302: Advanced French II: Conversation and Composition** 3 Credits

**Prerequisite:** Minimum of five semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

Students improve their advanced command of oral and written French.

**FRE 306: Cross-Cultural Studies in Food and Culture** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

This course is taught in French. Each three-hour course is divided into three parts: culture, French and cuisine, allowing students to approach intercultural studies on food and culture not only theoretically but also practically.

**FRE/BUS 311: Business French** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalency to FREN 3267 French Commercial Culture

Intensive training in French for business and commercial purposes, emphasizing specialized forms and vocabulary. Students will discover the world of work in France, the different types of companies in relationship with economic activity during the course but also through company visits and the stakeholder involvement. Specific vocabulary will be studied to allow a better understanding and to participate actively. This professional French course allows an enrichment of oral and written skills in the field of business French through presentations, reading of articles, and recording.

**FRE/LIN 235: Introduction the Phonetics of Cotemporary French** 3 Credits

**Prerequisite:** Minimum of three semesters of college-level French credits or the equivalent

**School of Record Articulation:** 2000 Level French

This phonetics course is an interactive course that is designed to help students develop accurate pronunciation skills in French. By focusing on the sounds of the language, intonation patterns, and other important aspects of French phonetics, students can improve their ability to communicate effectively in a basic French-speaking context. This course typically includes a lot of feedback and correction from the instructor, as well as from other students. This feedback is designed to help students identify areas where they need to improve their pronunciation skills and to provide them with guidance on how to do so. These activities include group discussions, role-playing exercises, and interactive drills.

**FRE/LIN 335: The Phonetics of Contemporary French** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

This phonetics course aims at acquiring the main characters of the phonemes and intonemes of contemporary French and will focus on the particularities of the oral language. Students typically learn the International Phonetic Alphabet (IPA), which is a system of symbols used to represent the sounds of spoken languages. Students learn to identify and produce the individual sounds of French, including vowels, consonants, and semi-vowels, as well as the prosodic features of French, such as stress, rhythm, and intonation patterns. To help students develop their French pronunciation skills, this course includes a variety of activities, such as listening exercises, pronunciation drills, oral presentations, group conversation practice, video analysis, phonemic transcription, and pronunciation games. The course may also make use of language exercises and other technological tools to provide students with individualized practice and feedback on their pronunciation skills.

**FRE 333: Contemporary France: Society, Politics, and Culture** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

The objective of this course is to understand contemporary French society. We will explore the relationship between tradition and the values that are the foundation of French society as well as the evolution of these values. This reflection on current French culture will better put it into perspective American culture. This course, which aims to go to beyond the ideas about France often based on stereotypes, will take an interdisciplinary approach stemming from the social sciences, and in particular cultural anthropology, so as to explore the issues intercultural and cultural theories in the current context of globalization. This course will introduce students with the study of culture through the work of anthropologists, cultural historians, philosophers, economists or more psychologists.

**FRE 401: Translation and Structure I: from Colloquial to Literary** 3 Credits

**Prerequisite:** Minimum of five semesters of college-level French credits or the equivalent

**School of Record Articulation:** 4000 Level French

Translation from English to French and French to English, with constant reference to technical considerations. The course includes both theory and supervised practice of translation. Using the selected texts, we will explore the challenges linked to the place of the individual in contemporary society: identity and family relationships, identity and relationships with others, social condition, normalcy, and collective consciousness.

**FRE 402: Translation and Structure II: from Colloquial to Literary** 3 Credits

**Prerequisite:** Minimum of six semesters of college-level French credits or the equivalent

**School of Record Articulation:** 4000 Level French

This course is designed to provide advanced instruction and supervised practice in translation from English into French and from French into English. The course includes both discussion and practice in translation. The selection of texts will explore issues of the individual's place in contemporary society: identity and family relationships, identity and relationships to others, social condition, normality and collective consciousness.

**FRE/LIN 412: Contemporary French: The Linguistics of Everyday Language** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Articulation:** 4000 Level French

This course presents the main areas of language sciences: phonology, phonetics, morphology, syntax, semantics, pragmatics, and discourse. For each area, the main concepts are addressed in theoretical form and on the basis of practical exercises. Students will manipulate and analyze French linguistic data, but not only, they will also apply their knowledge to other languages.

**FRE 470/471: Translation & Publishing Workshop** 3 Credits

**Prerequisite:** 4 or 5 semesters in French and/or sufficient score on the ACM/IAU French placement test, at least one semester in translation or a portfolio of former translations

**School of Record Articulation:** 4000 Level French

This course is designed to provide advanced instruction and supervised practice in translation (from French into English) and in editing work. During the course, students will be working directly with a major French publisher, translating promotional materials (used by French publishers to promote books to booksellers) and original French texts that haven't been translated into English. Several genres will be encountered, including novels, short stories, essays. The course includes both supervised practice of translation, rewriting (in French and English) and familiarization with the publishing industry. At the end of this course, the students will have a professional translation portfolio.

**FRE/HIS/EDU 379: Deep-Dive into the French Language: History, Acquisition and Teaching** 3 Credits

**Prerequisite:** Minimum of five semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

This course will introduce students to the field of second language acquisition, considering specific issues in learning and teaching French. Students will understand the roles a learner's mother tongue, motivation, memory, and personality play in the learning of a new language. They will consider how social factors affect language learning. They will define the nature of the relationship between language and culture. Models of second language acquisition will be studied, as well as a variety of approaches to the teaching of French as a foreign language.

**FRE/LIT 315: Readings in French Literature I** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** Direct equivalent to FREN 4301 Survey of Literature in French

**FRE/LIT 316: Readings in French Literature II** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

This course is intended for students at an upper intermediate or higher level in French. Readings of French masterpieces in poetry, fiction and drama have been selected from the nineteenth and twentieth century corpus. Texts will be read in their social contexts.

**FRE/LIT 339/340: French Children's Literature: Exploring Language, Culture, and Society** 3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

This course focuses on the way French children's literature explores the creativity of language (with wordplay, for example) and the interaction between text and illustrations, while giving us an historical glimpse of French culture and society and of the underlying value system that pervades children's literature. We will study classics (Charles Perrault's and La Fontaine's fairy tales, la Comtesse de Ségur, Alphonse Daudet) and more contemporary texts (Pierre Gripari, Daniel Pennac, Sempé-Goscinny) to offer a comprehensive view of this literary category. The very varied books selected for this course aim at demonstrating how this literature touches on numerous literary genres and traditions.

**FRE/LIT 362/363: Women and the Mediterranean: From Myth to Modernity** 3 Credits

**Prerequisite:** Four semesters in French and/or sufficient score on the ACM/IAU French placement test.

**School of Articulation:** 3000 Level French

Reviewing some of the great books of French literature in the forms of the novel, poetry and theatre, this course investigates the construction of gender (feminine gender in particular) and explore its fabrication in Mediterranean basin through cultural cues and textual arrangement. The works thus articulate their socio-historic and geographic contexts and the individual expression of the authors studied. How do these representations reflect on the present moment?

**FRE/LIT 383: Writing in Provence: Literature and Regional Culture**  
3 Credits

**Prerequisite:** Minimum of four semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

**FRE/LIT/ART 411: French Honors Seminar: Cultural Approach to the Other**  
3 Credits

**Prerequisite:** 4 to 5 semesters of college level French and/or sufficient score on the ACM/IAU French placement test. Instructor's approval required.

**School of Record Articulation:** 4000 Level French

This course will focus on the specificity of French cultural contexts especially in the South of France through the exploration of contemporary Literature texts and the works of contemporary artists. How can the work of writers and artists focused on Outer Space, Inner Space, the Body, the Other, Nature and the World help us to better understand and appreciate our study abroad experiences and more specifically our encounter of the French society in Aix-en-Provence and its surroundings?

**FRE/LIT 414/415: Writing After Colonialism: Literature, Power, and Might**  
3 Credits

**Prerequisite:** Minimum of six semesters of college level French credits or the equivalent

**School of Record Articulation:** 4000 Level French

Covering subjects such as the spirit of the desert, slavery, the Mediterranean, and the initiation journey, this course reflects on the ongoing dialogue between authors from France and authors from French speaking countries of former colonial territories.

**FRE/POL/LIT 417: Dissent in the Mediterranean, from Albert Camus to Leila Slimani**  
3 Credits

**Prerequisite:** 4 or more semesters in college level French and/or sufficient score on the ACM/IAU placement test (Level B2 of the CEFR), instructor approval required

**School of Record Articulation:** 4000 Level French

This course explores cultural productions from the French-speaking world of the Mediterranean in the 20th and 21st centuries and will center on the understanding of the use of -and resort to- the French language in the writings of dissident Mediterranean artists from 1945 on. We will examine foundational and contemporary works mostly from the Maghreb and Southern Europe while considering their engagement with the historical and political contexts in which they were produced. The diverse topics discussed will include political and social dissent, national and cultural identity, the politics of language, trans-Mediterranean dynamics, race and

class, gender and sexuality, orality and textuality, transnationalism and migration, colonialism and decolonization.

**FRE/POL 376: Contemporary French Identities**  
3 Credits

**Prerequisite:** Minimum of five semesters of college-level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

The crisis of the French national novel and the issues related to national identity in a country in mutation. Topics explored: 1. The legacy revolutionary and the republican myth, 2. Immigration and ethnic diversity, 3. The large questions of society, 4. The image that the French make of their story, 5. The impact of terrorism, 6. The contemporary political landscape.

**FRE/SOC 211: Intermediate French: Living in France**  
3 Credits

**Prerequisite:** Minimum of two semesters of college level French credits or the equivalent, recommended that students also enroll in a French class focusing more on language & grammar (i.e. FRE 201-202 or FRE 202)

**School of Record Articulation:** 2000 Level General Elective

The goal of this course is to deepen students' knowledge of contemporary France, particularly regarding social, cultural, artistic and historical issues. The course will deepen the student's knowledge in French and teach them how to use French more efficiently and express complex ideas in a proper fashion. The class will be entirely conducted in French and will focus on developing: listening comprehension, oral competence and socio-cultural communicative proficiency through use of video and audio-based media, movies, songs, etc.

**FRE/WNS 206: An Introduction to French Wine**  
1 Credit

**Prerequisite:** A minimum of 3-4 semesters of prior French study and/or a minimum of 50/100 on level 3 placement test. The CEFR level of French for this class is A2+/B1.

**School of Record Articulation:** 2000 Level French

The course will be provided entirely in French and focus on the wine regions of France. Students will acquire knowledge about winemaking, grape varieties, terroir, understanding wine labels and AOC systems. In addition, the students will learn the vocabulary of wine in French from basic vocabulary to tasting and some technical vocabulary. The class will include wine tastings, using the WSET Approach to tasting

**HIS 301: Europe, from the Invention of Cinema to Trench Warfare**  
3 Credits

**Prerequisite:** Introductory college composition and research, college level History, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level History

This course will examine the major social, economic, political and diplomatic developments in European history from 1870 to 1918. It will concentrate primarily on the historical experience of France, Germany, the Ottoman Empire and Russia, with occasional attention paid to other European nations. Four particular themes will be explored: 1: The idea of nation and the emergence of nationalism, 2: European politics, from



Anarchism to Marxism, 3: Cultural history: the evolution of European Arts, 4: The Consequences of the wars on the European perception of History.

**HIS 303: France and Europe in the Cold War**

3 Credits

**Prerequisite:** Introductory college composition and research, college level History, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level History

Study of the evolution of the European societies from the post-war period to the fall of the Berlin Wall through arts, literature, architecture, alternative cultures and social evolution linked to the exceptional economic growth of the post-war period ending with the oil shocks (1970's).

**HIS/COM 314: France During the Occupation (1939-1945)**

3 Credits

**Prerequisite:** Introductory college composition and research, college level History, minimum of freshman-level college credits

**School of Record Articulation:** 2000 Level History

France in World War II history, from the military defeat of 1940 to the Liberation, with a special focus on the German Occupation of France, and how the time period is portrayed in various media, all the way to present time. This course will examine the major social, economic, diplomatic, and political challenges that France faced during the 1939-1945 time period. Four major themes will be explored: 1. The Vichy regime & the military, economic, ideological, and political aspects of "Collaboration", 2. How the life of the people in France was affected by the Occupation, 3. How the media shape our perception of History, Resistance and Collaboration, 4. The role played today by the 'duty of remembrance' in the way the French envision WWII.

**HIS/POL 321: French Colonialism in the Middle East and North Africa**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 2000 Level History

This class will examine the region's contemporary political foundations, with a focus on how the recent colonial past has helped shape the political institutions that were recently toppled.

**HIS/FRE 328: Provençal History and Culture through its Monuments**

3 Credits

**Prerequisite:** Minimum of four semesters of college level French credits or the equivalent

**School of Record Articulation:** 3000 Level French

Introduction to the History of Provence and a study of its most exemplary monuments. Typically includes excursions to sites in Provence. Provence is an original geographical space: a vast opening on the Mediterranean Sea, a contrasted climate and a vegetation often threatened by fires. This space often explains the human organization of the landscapes. The history of Provence is very rich and ancient. It has created a very complex regional culture that is both Mediterranean and continental, where Greeks, Gauls and Romans have mingled, and today there are relations with the other countries of the Mediterranean basin. The course

approaches the history of Provence from the angle of art (painting and sculpture) and architecture, where the various monuments studied will serve as a basis for understanding Provençal civilization.

**HIS/SOC 304: Muslim Presence in Europe**

3 Credits

**Prerequisite:** Introductory college composition and research, college-level history, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level History

Following the terrorist attacks of 9/11, exaggerated fears and stereotypes towards Islam and Muslims rose in regularity and notoriety. In the United States and in Europe, this "othering" has materialized as ethnic profiling, community surveillance, and most recently, in the rhetoric of the far right. This course is an overview of the long and complex relationship between the Muslim world and the West. The course will cover the ongoing debates about Muslims in Europe, such as concepts of religion and secularism, tradition and modernity, immigrants versus citizens, legal issues, human rights, feminism, the headscarf (hijab), identity construction, radicalization, and more.

**IRL 305/505: US Diplomacy in an Age of Change: Case Studies and Practical Exercises**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level International Studies

This seminar will explore contemporary U.S. foreign policy and the challenges that face its practitioners. Students will explore the context of US diplomacy today, while honing essential written and oral communication skills.

**IRL 403 International Relations: Security and Development in a Global World**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Articulation:** 4000 Level Politics

The study of international relations in today's world encompasses much more than relations between governments and nation-states. This course will look at all modern actors in international affairs. Central to our approach is taking advantage of living abroad for a semester. This includes exploring the viewpoints of new friends, closely following local and international news, attending local conferences and exploring Franco-American relations. Students will read assigned texts, write short papers and give presentations.

**LIT 325: The European Novel**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level English

The twentieth century saw the European novel become the dominant literary genre. It assumed its role as the narrative voice of a turbulent era. The main objectives of the course are to better appreciate the evolution of the 20th-century European novel, understand the importance of the selected works in their historical context, recognize the value of

literary techniques in novelistic composition, undertake extended literary analysis and fully develop written and oral arguments.

**LIT/COM 312: Provençal Culture, from Myth to Media** 3 Credits

**Prerequisite:** N/A

**School of Record Articulation:** 3000 Level Communications

The course will read selected chapters in Lawrence Durrell's *Caesar's Vast Ghost*, London, Faber & Faber (required). Students will read additional assigned texts (available as downloads) and be exposed to at least one media production each week (film, TV or radio program). The class will go on an excursion during the term. Students will maintain a journal and write two papers on topics pertinent to their studies. They will each watch 6 media productions in their entirety and write about them in their journal. The journal will be reviewed twice and will receive one letter grade. There will be an in-class mid-term test and a final exam.

**LIT/COM/ANTH 375: The European City in Literature and the Visual Arts** 3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 2000 Level English

This course will explore the rise and the establishment of the urban setting as the nexus of contemporary European culture and civilization. We will focus primarily on the late nineteenth-century up to the contemporary setting, more specifically on Rome, Paris, Prague and London. Other cities will be considered but only in complement to these four central urban settings. The main genres will be the novel and cinema but will not exclude poetry, music or painting.

**MTH 101: College Math – An Applied Approach** 3 Credits

**Prerequisite:** Completion of high school level Mathematics

**School of Record Articulation:** 1000 Level Mathematics

This course is a foundation-level course in the Math and Sciences category. Students will develop their understanding of the methods and skills of basic algebra in applied, everyday life. It will also help students who need to improve their background in mathematics for other courses in the sciences (Behavioral Sciences like psychology and economics, or Physical and Natural Sciences like environmental and wine studies). As an introductory college mathematics course, students will build a strong background in algebra, elementary functions including polynomial, exponential, logarithmic functions, and trigonometry.

**MSM/ARH 391 Museums Today: Mission and Challenges** 3 Credits

**Prerequisite:** Two semesters of composition classes, one course of aesthetics or visual analysis

**School of Record Articulation:** 3000 Level Art History

Today's museums are challenged in many ways: They have got to collect and pass on a common heritage for a broad community, reflect the diversity of cultures and identities, handle the restitution of objects stolen in times of wars and colonization, play economic and diplomatic roles, lead scientific research, include new technologies and pop culture,

and contribute to critical thinking and citizenship... To explore these issues, this course will combine 1) the study of press articles, movies and museums' online resources that will be discussed in class, 2) meetings with artists and museum professionals who will share their working experience, 3) a project in partnership with the Musée Granet where the students will gain an experience as organizers of cultural events, exhibition guides or visual artists promoting their own works.

**MSM/ARH 337: From Prehistoric Caves to the Louvre Abu Dhabi** 3 Credits

**Prerequisite:** Successful completion of 3-4 semesters of college level coursework, successful completion of ENG101 or equivalent, and 6 credit hours above the 100 level in Art, Art History, Archaeology, or the Humanities.

**School of Record Articulation:** 3000 Level Art History

Housing artworks from all over the world and from all eras, museums carry memory of humanity. In the past, however, these artworks were displayed in various locations and settings such as nature, tombs, churches, palaces, and private dwellings. To understand better what is displayed in today's museums, this course rereads history of art in relation to space/place from Prehistoric cave paintings to contemporary art centers. It includes field studies to several museums in the region.

**MUS/ART 245: Music and Sound of the Mediterranean** 3 Credits

**Prerequisite:** One semester of an introductory course on the History of Europe or the history of the MENA region, and successful completion of three semesters of college.

**School of Record Articulation:** 2000 Level Music

This course introduces the students, through presentation, active listening, engaging in musical activity and creative workshops, to a selected variety from the Mediterranean music repertoire. It explores the music and sound of vernacular and scholar musical art-forms within their social, cultural, geographical, historical and political context. The course is not destined only for students who have a prior musical background, it is open to all students.

**MUS/SOC 307: Opera, Women, and Politics: Studying the Representation of Women** 3 Credits

**and Femininity in European Opera**

**Prerequisite:** Successful completion of 3-4 semesters of college level coursework, successful completion of ENG101 or equivalent, and 6 credit hours above the 100 level in Art, Art History, Archaeology, or the Humanities.

**School of Record Articulation:** 3000 Level Music/Humanities

While predominantly considered an elitist art form today, opera has often been transgressive in its confrontation of divisive polemical issues. Its treatment of race, religion and above all gender is often versatile and complex. This course will examine both specific operatic works and the broader history of opera from musicological, sociological and political perspectives. By examining the representation of female and male characters throughout the ages, as well as its entanglement with the treatment of nations and the depiction of sovereignty, the students will consider both the artistic and socio-political contribution of opera to modern European history and culture.

**PHI/POL 312: Ethics in Society**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Philosophy/Politics

This course aims to help students in any discipline discover ways to come to terms—both individually and collectively—with the tensions of living in a modern globalized society. It draws on the wisdom we inherit from a lineage of great teachers and thinkers in the past, from different traditions, to seek guidance on how to live better as citizens of the world, and as human beings, confronted by rapid technological change, cultural diversity, environmental degradation, organized violence, and economic insecurity.

**PHI/POL 392: Contemporary Political****Philosophy**

3 Credits

**Prerequisite:** Successful completion of ENG 101 or equivalent, and 6 credit hours above the 1000-level in art, humanities, or the social sciences.

**School of Record Articulation:** 3000 Level Philosophy/Politics

This course offers students an in-depth survey of some of the major figures, themes, and movements within recent political philosophy and political theory, giving equal emphasis to both the analytical and continental traditions. Topics covered include liberalism, libertarianism, communitarianism, feminism, postmodernism, poststructuralism, biopolitics and biopower. Students will develop an understanding of how different conceptions of power, ideology, and sexuality intersect with and modify normative concerns around autonomy, justice, and democratic rights.

**POL 307: The European Union: Integration, Enlargement, Unity**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Politics

The construction of the European Union represents one of the most important efforts toward peaceful international cooperation in world history. This course offers a comprehensive study of the origins, evolution, and impact of the European Union. It will equally look at the current institutions and policies that make the European Union a global actor today. The course will also examine underlying challenges facing the European Union such as nationalism, state-sovereignty, supranational governance, the fallout from Brexit, and the future of enlargement.

**POL 308: Geopolitics of the Mediterranean Basin: Security in a Diverse Region**

3 Credits

**Prerequisite:** ENG 101 or equivalent, and 3 credit hours in History, Political Science, or International Relations, or advisor approval

**School of Record Articulation:** 3000 Level Politics

France is both a founding member of the European Union and an historic and active actor in the Mediterranean basin. Aix-en-Provence was founded by a Mediterranean people – the Romans, in support of another Mediterranean people – the Greeks. Living and studying in Aix-en-Provence gives students firsthand experience of one of the

many identities that encompass the Mediterranean coastal region. This culturally diverse region has been connected for millennia by a shared geographic space. It has created some of the greatest monuments to human intelligence and creativity, and has also been plagued by violence and instability for decades. Students will read texts on the geopolitical issues facing the countries of the Mediterranean basin today as well as analyze contemporary policies to have a better understanding of the future of this fascinating region.

**POL 318: Palestinian Israeli****Conflict**

3 Credits

**Prerequisite:** ENG 101 or equivalent, and 6 credit hours in History, Political Science, or International Relations

**School of Record Articulation:** 3000 Level Politics

This course addresses the causes and evolution of the Arab-Israeli conflict from the 19th century to the present. It provides an in-depth understanding of the conflict by exploring its history and the narratives of the parties. We will follow a timeline beginning with the inception of the conflict. We will study the 1948 War, the various armed confrontation which pitted Israel against its neighboring countries. We will address the various attempts at peace. We will do so by addressing the international, historical and political developments. A particular focus of the course will be the Israeli and Palestinian societies, their history and their culture. This class is a reading- and discussion-intensive course. Students are expected to participate actively and to prepare presentations on selected readings. An interdisciplinary approach will be favored.

**POL/ENS 309: Global Environmental Politics**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Politics

The objective of this course is to understand the bases of the contemporary environmental crisis and to critically assess the role of discourses in shaping the environmental politics and to appreciate how environmental goals rest on a variety of ethical, social and political norms without which they cannot be fully understood. Students throughout the course will be briefly reminded of the current state of the global environment and will be introduced to the environmental discourses analysis approach, which they will learn how to use in the conceptual framing of contemporary environmental questions.

**POL/IRL 303: International Relations**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Politics

The study of international relations in today's world encompasses much more than relations between governments and nation-states. This course will look at all modern actors in international affairs. Central to our approach is taking advantage of living abroad for a semester. This includes exploring the viewpoints of new friends, closely following local and international news, attending local conferences and exploring Franco-American relations. Students will read assigned texts, write short papers and give presentations.

**POL/IRL 360 The International Law and Politics of Armed Conflict**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Politics

The UN Charter vows to “save succeeding generations from the scourge of war.” The purpose of this course is to explore how international law, international organizations, states and NGOs interact in response to armed conflict, and how such responses can contribute to, or undermine, efforts to end violence. Topics will include the origins and basic principles of the law of war, the changing nature of warfare in the 21st century, the challenges facing humanitarian aid and the prospects of peacebuilding and transitional justice. We will explore these topics through a combination of lectures, class discussions, films, literature and case studies.

**PSY 304: Human Development in Cultural Contexts**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Arts & Sciences Elective

Study of human development from a psychodynamic perspective, this course draws extensively on the theories of such psychoanalytic thinkers as Freud, Melanie Klein, Wilfred Bion, and Donald Winnicott amongst others. The cultural context is that of a European academic approach to psychology in contrast to the behavioral/cognitive one more prevalent in the United States. The psychodynamic, i.e. psychoanalytic perspective means that emphasis will be placed at all times on the unconscious mind, the inner world and the infantile in the individual, as well as on processes of self-reflection (Students should have a minimum of interest or curiosity about these topics to get anything out of the course.)

**REL 301: The Problem of God**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Religious Studies

This course offers a critical assessment of the contemporary relevance and plausibility of belief in God, against the background of an historical review of attempts to propose its philosophical basis and justification. Students will be invited to critically reflect on such perennial questions as: What is evil? Does God exist? What is the good life? Why do we have religion? What is the relationship between religion and science? Particular attention will be paid to situating the human spiritual experience within the philosophical discourse of modernity, assessing religious faith within the context of major political, social, and intellectual upheavals of our time.

**REL 311: Early Christianity in Europe**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Religious Studies

Drawing on the example of Provence’s evolution from the Pagan era to the first evangelization of the region, the class will explore the history, the theology and religious practices (including art) of the first centuries of Europe’s Christianity. This course will examine the conflicts, individuals, social movements, and theologies that shaped Christianity during its formative period, the first through eight centuries. How did this religion become the official religion of the Roman Empire? What implications did this “success” have for Roman society and the evolution of Christianity? Issues we will study include the spread of Christianity throughout the Mediterranean world; martyrdoms and persecutions; Christian and Jewish relations; hierarchy and power; heresy and orthodoxy; asceticism and the body; gender and class.

**REL 312: The Children of Abraham: Judaism, Christianity and Islam**

3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Religious Studies

This course is a comparative study of the three Abrahamic religions: Judaism, Christianity, and Islam. It examines the religions’ shared aspects as well as distinct elements. The course compares the three religions along thematic lines and examines the way these three major traditions impact the modern West and the Middle East specifically. Among the themes to be discussed are Abraham, scripture and tradition, law, the creation, God, worship, mysticism, the house of God, the tradition of head covering, homosexuality, Jerusalem, and the end of times.

**THE/ART 390: Theatre of Protest and Social Justice**

3 Credits

**Prerequisite:** ENG 101 or equivalent, successful completion of at least 3 semesters of college level coursework, and 6 credit hours above the 100-level in Art, Art History, Literature, Music, or the Humanities is strongly recommended

**School of Record Articulation:** 3000 Level Theatre

This course will explore its subject on two paths. In one path, students will explore the history and social impact of Theatre trying to make the world a better place. This will include investigations into Theatre of Protest beginning with the ancient Greeks and proceeding to its most contemporary exemplars. There will be a brief midterm and final exam. The companion path will have students learn theatre skills and create and perform their own theatre piece attempting to elevate consciousness about specific social injustice and perhaps inspire change to “make the world a better place”. This will involve performing a short monologue from extant literature of Theatre of Protest and then creating a 10-minute play that may be a cast of 1-3 that you will rehearse and perform by the end of the semester for the IAU student body.

**WNS 101: An Overview of Wine**

1 Credit

**Prerequisite:** N/A

**School of Record Articulation:** 1000 Level Arts & Sciences Elective

The course will focus on the key wine regions of France and link with US wine regions and regulations. Students will also acquire knowledge about wine history, terroir, the basics of viticulture, winemaking techniques, labels, and AOC systems. The class will include some wine tasting, using the WSET Approach to tasting. In addition, the students will have an



overview of the AOC system in France and the specificity of the AVA system in the US.

**WNH/HIS 270: Food Culture in Provence, France and the Mediterranean**  
3 credits

**Prerequisite:** ENG 101 or equivalent, and 3 credit hours above the 100-level in Cultural Studies, History, Sociology, Art History, or the Humanities are strongly recommended

**School of Record Articulation:** 3000 Level History

A major dimension common to all cultures, food offers a unique approach to a country, especially when traveling abroad. As individuals, the way we eat says a lot about us, reflecting our means, ethics, beliefs, our attitude to the world. Collectively it gives key information about people, conveying histories, traditions, core values and ways of living. On a global scale, it is a lens that reflects the major issues the world is facing today, such as the preservation of local traditions and know-how in a globalized context, or the conflict between economic growth and sustainable development. Combining History, Geography, Ethnology, Sociology and Art, this course will take us through Provence, France and the Mediterranean basin to explore what culinary culture - beyond pleasing our taste buds - reveals. It includes field studies, tastings and excursions.

**WNS/HIS 340 The History and Culture of Wine in the Mediterranean**  
3 Credits

**Prerequisite:** One 200 level course in History, Humanities, or Social Sciences

**School of Articulation:** 3000 Level History

Viticulture and wine production have been embedded in the Mediterranean region for thousands of years and these activities have become synonymous with many local cultures. Students will study the evolution of wine from its pre-historic origins near the fertile crescent through to the modern era in the Mediterranean basin. We will learn how production methods and consumption habits developed over time and space, how a culture of wine and local identities co-evolved and how many Mediterranean countries, through regional and external forces, came to be the world's standard bearer for the global wine industry. This class enjoys field visits and tastings of regional wines. Additional fee required.

**WNS/HSP 307: Wine and Food Pairing**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level General Elective

Each class will focus on a specific wine style and grape varietal, and review the relevant wine regions across the globe. The students will develop their tasting skills and food pairing with regular tastings in class accompanied by matching food examples. Our tastings will focus on Old World VS New World to emphasize the difference of terroir, wine styles and AOC restrictions between Europe and the rest of the world. Students will also learn about ancient wine history, the basics of winemaking techniques, labels and the AOC system.

**WNS 300: Applied Sustainable Wine Production and Sensory Analysis**  
3 Credits

**Prerequisite:** ENG 101 or equivalent, and WNS 101 or concurrent enrollment in ENS 201, or the equivalent of six credit hour introductory level STEM courses, or advisor approval

**School of Record Articulation:** 3000 Level Arts & Sciences Elective

This course is designed to give practical experience in the production of wine. From the moment the grapes are harvested, pre-fermentation, fermentation and post fermentation procedures, until the wine is put into barrels for extended aging. The course is also designed to give students the necessary sensory analytical skills to be able to detect the proper evolution from grape must to wine. Engaging in the following winery/vineyard activities: grape harvest/sorting, initial grape processing in preparation for fermentation, fermentation cap management, oxygen reduction techniques, wine movement principles, pressing of grape must, aging techniques, taking and reading scientific measurements throughout the duration of the process. We will underpin our practical activities with theoretical/philosophical readings and lectures to gain a holistic knowledge of what it takes to turn grapes into wine and the impact this process has on a sustainable future, i.e. impacts on energy and water usage as well as human labor.

**WNS/MKT 302: Wine Marketing and Sensory Analysis**  
3 Credits

**Prerequisite:** Introductory college composition and research, minimum of freshman-level college credits

**School of Record Articulation:** 3000 Level Marketing

This course is a combination of lecture and professional tasting to analyze the quality levels, marketing of wine, target market, sales positioning and pricing structures. Students will learn vineyard and winemaking techniques utilized to achieve certain styles of wine. Students will learn how critics and wine competitions affect both winemaking and marketing. Course includes Field Studies.

**WNS 380: Applied Sustainable Viticulture**  
3 Credits

**Prerequisite:** ENG 101 or equivalent, and WS 101 or concurrent enrollment in ES 101, or the equivalent of 6 credit hours in college level introductory STEM courses

**School of Record Articulation:** 3000 Level Arts & Sciences Elective

This course will develop a profound understanding of viticulture and agroecosystems. Engaging in the following vineyard activities: cover crop management, pruning, canopy management, frost protection, soil preparation, weed/pest management, trellis and irrigation strategies we will underpin our practical activities with theoretical/philosophical readings and lectures to gain a holistic knowledge of what it takes to grow wine grapes and the impact of viticulture on the environment.