

SPORTS MEDIA

The sports media program encompasses the main tenets of the industries and practices that make up the larger sports media environment, including journalism, broadcasting, communication, and public relations, and combines them with a critical approach to studying sports that is rooted in the liberal arts and the Jesuit mission of the University. As part of their studies, students critically evaluate the social, cultural, and political issues that imbue and surround sport, while learning the professional skills needed for careers in sports media.

A major or minor in sports media is experiential, analytical, and interdisciplinary in nature, and requires students to take courses within the Communication and Digital Journalism programs in the College of Arts and Sciences. Accordingly, the major or minor pairs very well with other majors and minors in these departments.

Students who successfully complete the Sports Media major will be able to:

- Exhibit a critical stance towards the role of sports in social, political, cultural and academic life.
- Present evidence of an interdisciplinary lens toward sports media, including but not limited to professional commentary, journalism, broadcast news and reporting, writing, and other fields.
- Demonstrate a deep understanding of industry and its relationship to the commentary by fans, athletes, business partners, and regions.
- Analyze the complex political, social, and ethical issues that increasingly shape contemporary sport.
- Demonstrate mastery of communication and writing within sports media and the skills employed by professional commentators.

Programs

- Sports Media Major
- Sports Media Minor

Faculty

Director

Rugg (Communication)

Steering Committee

Brooks (Visual and Performing Arts)

Horan (Communication)

Rodrigues (Sociology and Anthropology)