

SPORTS MEDIA

The sports media program encompasses the main tenets of the industries and practices that make up the larger sports media environment, including journalism, broadcasting, communication, and public relations, and combines them with a critical approach to studying sports that is rooted in the liberal arts and the Jesuit mission of the University. As part of their studies, students critically evaluate the social, cultural, and political issues that imbue and surround sport, while learning the professional skills needed for careers in sports media.

A major or minor in sports media is experiential, analytical, and interdisciplinary in nature, and requires students to take courses within the Communication, Digital Journalism, and Film, Television, and Media Arts programs in the College of Arts and Sciences. Accordingly, the major or minor pairs very well with other majors and minors in these departments.

Programs

- Sports Media Major
- Sports Media Minor

Faculty

Directors

Rugg (Communication)
Tullis (English)

Steering Committee

Brooks (Visual and Performing Arts)
Horan (Communication)
Rodrigues (Sociology and Anthropology)