

SPORTS MEDIA MAJOR

Requirements

For a 30-credit major in sports media, students complete the following:

Code	Title	Credits
COMM 1108	Introduction to Sports Broadcasting	3
COMM 2237	Sports, Media, and Culture	3
COMM 2250	Sports Media Industry	3
DJOU 1872	Introduction to Sports Writing	3
DJOU 3370	Sports Journalism	3
ENGL 4960	Independent Writing Project	3
or ENGL 4980	Internship	
or COMM 4980	Internship	
or COMM 4990	Independent Study	
Select four elective courses from the list below ¹		12
Total Credits		30

¹ At least one elective course must be at the 2000 level or higher.

Sports Media Electives

Code	Title	Credits
COMM 1102	Introduction to Public Relations	3
COMM 2220	Introduction to Organizational Communication	3
COMM 2231	Media Institutions	3
COMM 2236	Gender, Sexuality, and Media	3
COMM 2252	Broadcast Communication	3
COMM 3324	Crisis Communication	3
COMM 3325	Organizational Communication and Advertising	3
DJOU 1870	News Writing I	3
DJOU 2370	News Writing II: Digital Design	3
DJOU 2382	The Power of Podcasting	3
DJOU 3320	Writing the Feature Story	3
DJOU 3340	Photojournalism	3
DJOU 4951	Journalism Practicum	3
ENGL 3360	Literary Journalism	3
FTMA 1011	Introduction to Film and Video Production	3
FTMA 2131	Producing for Film and Television	3
FTMA 2231	Documentary Film Production	3
FTMA 2234	Directing for Film, TV, Media	3
FTMA 2235	New Media Workshop	3
HIST 2264	African-American History, 1865 to Present	3
PHYS 1089	Physics of Sport	3
POLI 2111	Media and Politics	3
POLI 2334	Sex, Sexuality, and Gender	3
POLI 2336	Politics of Race, Class, and Gender	3
SOCI 1135	Race, Gender, and Ethnic Relations	3
SOCI 2115	Women: Work and Sport	3