

DIGITAL JOURNALISM MAJOR

The Bachelor of Arts degree in Digital Journalism in the English department is a rigorous, 12-course program designed to provide students with the knowledge, skills, and experience needed to understand and take part in today's quickly changing, digital journalism world. The major includes a large focus on ethics, consistent with Fairfield's mission, and a multidisciplinary approach that will draw on courses offered by other departments. It is inspired by the *eloquentia perfecta* approach to which the English Department aspires, consistent with Jesuit ideals.

The Digital Journalism major, alone or in combination with other majors and minors, will prepare students for professional careers in print and online journalism, broadcast journalism, technical writing, online writing, public relations, social media, marketing, law, and other fields. Students taking coursework in this major will build proficiency in media literacy and develop the ability to navigate the digital media spheres in their roles as civic leaders.

By completing a major in Digital Journalism, students will be able to:

- Demonstrate their ability to collect information and report on stories of public interest, using a conventional print format, social media tools like Twitter, and multimedia platform like WordPress.
- Demonstrate their ability to synthesize information from varied sources, including research, interviews, eyewitness accounts; analyze its veracity and usefulness; and build it into stories to help their audience understand an issue.
- Describe and debate the varied and sometimes conflicting roles of the press (to inform and amuse, educate and titillate, give readers what they want and what they need).
- Explain the privileges given to U.S. journalists through the First Amendment and the limitations – legal, ethical, and from professional standards – that guide and influence their work.
- Describe how the knowledge, attitudes, skills, and experience they develop in the program can be used in non-journalism settings such as law, public relations and marketing, and a variety of writing careers.
- Demonstrate their ability to write and communicate clearly across multiple platforms.

Students may start the Digital Journalism sequence as early as their freshman year. Students are also encouraged to gain experience from various campus media outlets such as the *Mirror*, WVOF, or Stag TV.

Requirements

For a 36-credit major in Digital Journalism, students complete the following:

Code	Title	Credits
Digital Journalism Core		21
DJOU 1860	News Media and Society	
DJOU 1870	News Writing I	
DJOU 2370	News Writing II: Digital Design	
DJOU 2384	Media Law and Ethics	
DJOU 3330	Big Data Storytelling	
DJOU 4951	Journalism Practicum	

FTMA 1011	Introduction to Film and Video Production	
Media Electives (select 3)		9
COMM 1232	Television Studio Production	
COMM 2252	Broadcast Communication	
COMM 4330	Misinformation in Digital Media	
COMM 4333	News Media and Democracy	
DJOU 1872	Introduction to Sports Writing	
DJOU 2380	Journalism Editing and Design	
DJOU 2382	The Power of Podcasting	
DJOU 3320	Writing the Feature Story	
DJOU 3340	Photojournalism	
DJOU 3350	Issues in News Writing	
DJOU 3370	Sports Journalism	
FTMA 2231	Documentary Film Production	
English Elective (select 1)		3
ENGL 1630	Literature of Illness and Healing: Wounded Storytellers and Dedicated Healers	
ENGL 1700	Writing the Self: Autobiography	
ENGL 1806	Creative Writing: Nonfiction I	
ENGL 2001	Rhetorics that Matter: Personal, Public, Political	
ENGL 2310	Rhetorics of Resistance	
ENGL 3140	World of Publishing	
ENGL 3161	Magazine Writing	
ENGL 3201	Persuasive Writing	
ENGL 3236	Issues in Professional Writing	
ENGL 3237	Multimedia Writing	
Capstone (select 1)		3
ENGL 4960	Independent Writing Project	
ENGL 4980	Internship	
Total Credits		36