

MASTER OF ARTS IN INSTRUCTIONAL DESIGN

Program Description

The MA in Instructional Design was created to prepare professionals to design and develop instructional materials for use in multiple fields. These can include corporate, academic, non-profit and the medical fields. When they complete the program, candidates will be able to excel in the field of digital learning. They will be able to design, create and implement instruction, as well as manage and lead projects. The program goes beyond the technical aspects of instructional design to include relevant learning theory and to take the whole learner into account, in the spirit of Cura Personalis (care for the whole person), for optimal learner engagement.

Program Goals

Graduates of the program will be able to do the following:

Explain and apply the concepts of effective instructional design.

Distinguish between pedagogy and andragogy.

Understand and be able to consider the tenets of adult learning, engagement, the whole learner when designing units of learning.

Explore and use instructional design beyond UDL.

Lead and manage large and small instructional design projects from start to finish including needs assessments and management of resources.

Requirements

Instructional Design Courses (30 credits)

Code	Title	Credits
EDTC 5459	Understanding the Whole Learner	3
EDTC 5460	Principles of Instructional Development	3
EDTC 5470	Designing for Online Instruction	3
EDTC 5471	Technologies for Building On-line Engagement	3
EDTC 5547	Planning and Managing the Instructional Design Process	3
EDTC 5950	Practicum in Instructional Design	3
EDTC 6545	Designing and Developing Training Programs	3
Electives chosen in consultation with advisor		9
Total Credits		30