

MASTER OF BUSINESS ADMINISTRATION, BUSINESS TECHNOLOGY (SHANGHAI ONLY)

Courses

Code	Title	Credits
Required Courses		
ACCT 6500	Accounting Information for Decision-Making	3
DATA 5400	Applied Business Statistics	3
DATA 6500	Leading with Analytics and AI	3
DATA 6520	Analytics Consulting and Strategy	3
DATA 6570	Generative AI Applications in Business	3
FNCE 6540	Investment Analysis	3
FNCE 6991	Blockchain and Digital Assets	3
FNCE 6992	Decentralized Finance	3
MGMT 6500	Leadership	3
MGMT 6503	Legal and Ethical Environment of Business	3
MGMT 6508	Strategic Management of Technology and Innovation: The Entrepreneurial Firm	3
MKTG 6500	Customer Value	3
Total Credits		36