

# INTERNATIONAL BUSINESS MINOR

Students minoring in International Business take courses in global business, geography, economics, anthropology, and international relations.

Students choose one elective related to international business, which may also count towards their major. Popular electives include classes on international finance, cross-cultural management, global marketing, international trade, international finance and economic policy and many more.

Several of the Magis Core Signature elements, including the Magis Interdisciplinary requirement (MSID), Writing Across the Curriculum (MWAC), and Writing Within the Discipline (MWID), are satisfied by the foundational coursework in International Business. Many of electives count towards other Magis Core requirements, ensuring that International Business is an excellent complement to any major or minor in the Dolan School.

For an 18-credit minor in International Business, students complete:

| Code   | Title                                       | Credits   |
|--|---|-----------|
| INTL 1050                                      | People, Places, and Global Issues           | 3         |
| INTL 1051                                      | Introduction to International Relations     | 3         |
| INTL 1052                                      | Culture and the Political Economy           | 3         |
| ECON 1011                                      | Introduction to Microeconomics <sup>1</sup> | 3         |
| or ECON 1012                                   | Introduction to Macroeconomics              |           |
| or INTL 1053                                   | Introduction to Economics                   |           |
| INTL 2101                                      | Introduction to International Business      | 3         |
| Select one elective course from the following: |   | 3         |
| <b>Total Credits</b>                           |   | <b>18</b> |

<sup>1</sup> For Dolan students, ECON 1011, ECON 1012 and INTL 2101 are part of the Dolan core curriculum. For non-Dolan students, these courses are required for the minor.

International Business courses completed abroad must be pre-approved by the Assistant Dean of the Dolan School of Business and the Co-Director of International Business.

## International Business Electives

| Code      | Title   | Credits |
|-----------|---|---------|
| ECON 2120 | Introduction to Environmental Economics                       | 3       |
| ECON 3230 | Comparative Economic Systems                                  | 3       |
| ECON 3231 | International Trade   | 3       |
| ECON 3233 | International Economic Policy and Finance                     | 3       |
| ECON 3235 | Economic Development  | 3       |
| ECON 3237 | Fair Trade and Microfinance                                   | 3       |
| FNCE 3200 | Global Capital Markets  | 3       |
| FNCE 4240 | International Financial Management                            | 3       |
| INTL 2154 | Contemporary Issues Affecting the Global Business Environment | 3       |
| INTL 3980 | Internship  | 0-3     |
| INTL 3990 | Independent Study   | 1-3     |
| MGMT 4350 | International Law   | 3       |

|           |                                     |   |
|-----------|-------------------------------------|---|
| MGMT 4385 | Managing People for Global Business | 3 |
| MGMT 4390 | Cross-Cultural Management           | 3 |
| MKTG 4312 | Global Marketing                    | 3 |