

INTERNATIONAL BUSINESS MAJOR

Students of International Business begin with foundational coursework in geography, economics, anthropology, and international relations. Students then choose electives to deepen their understanding of particular areas of interest, and complete their degree by synthesizing their coursework in a senior research capstone project. Electives may be taken from several departments in the Dolan School of Business, paired with a co-curricular major or minor. Both the elective courses and those selected for a student's Dolan School of Business minor or major may be utilized in the capstone research project. Popular electives include classes on international finance, cross-cultural management, global marketing, international trade, international finance and economic policy and many more. Students should work with their adviser in their junior year to prepare for their capstone project.

Several of the *Magis* Core Signature elements, including the *Magis* Interdisciplinary requirement (MSID), Writing Across the Curriculum (MWAC), and Writing Within the Discipline (MWID), are satisfied by the foundational coursework in International Business. Many of electives count towards other *Magis* Core requirements, ensuring that International Business is an excellent complement to any major or minor in the Dolan School.

Co-Curricular Business Requirement

Students pursuing the major in International Business are required to complete a co-curricular minor (or major) in the Dolan School of Business.

Complementary Studies and International Opportunities

The International Business major is part of the International Studies Program. The Program provides opportunities for rich, multidimensional learning with real-world experience through foreign language studies, service learning, work on the Undergraduate Journal of Global Citizenship or in the International Business/International Studies Club. Students also pursue international internships, study abroad opportunities, and work with our faculty on research projects. Students are highly encouraged to engage in one or more of these forms of experiential learning.

Graduation with Honors

Fairfield University has a campus chapter of Sigma Iota Rho, the national honor society for international studies. Students must have attained a junior standing and completed at least twenty-one hours of course work toward the International Studies or International Business major, or nine hours towards the International Studies minor. Students with an overall GPA of 3.30 or greater and a GPA of 3.40 or higher in their International Studies or International Business major are nominated for membership.

Requirements

For a major in International Business, students complete the following:

Code	Title	Credits
	Business Core Requirements	33
INTL 1050	People, Places, and Global Issues	3

INTL 1051	Introduction to International Relations	3
INTL 1052	Culture and the Political Economy	3
INTL 4999	Senior Capstone Seminar	3
Select two elective courses from the list below		6
Total Credits		51

International Business courses completed abroad must be pre-approved by the Assistant Dean of the Dolan School of Business and the Co-Director of International Business.

International Business Electives

Code	Title	Credits
ECON 2120	Introduction to Environmental Economics	3
ECON 3230	Comparative Economic Systems	3
ECON 3231	International Trade	3
ECON 3233	International Economic Policy and Finance	3
ECON 3235	Economic Development	3
ECON 3237	Fair Trade and Microfinance	3
FNCE 3200	Global Capital Markets	3
FNCE 4240	International Financial Management	3
INTL 2154	Contemporary Issues Affecting the Global Business Environment	3
INTL 2980	International Business Internship	1
INTL 3980	Internship	0-3
INTL 3990	Independent Study	1-3
MGMT 4350	International Law	3
MGMT 4385	Managing People for Global Business	3
MGMT 4390	Cross-Cultural Management	3
MKTG 4312	Global Marketing Strategy	3

International business majors must maintain a GPA of at least 2.50 in international business.

Plan of Study

Suggested Course of Study

Course	Title	Credits
First Year		
ECON 1011	Introduction to Microeconomics	3
ECON 1012	Introduction to Macroeconomics	3
Credits		6
Second Year		
INTL 1050	People, Places, and Global Issues	3
INTL 1051	Introduction to International Relations	3
INTL 1052	Culture and the Political Economy	3
Credits		9
Third Year		
Elective 1		3
Elective 2		3
Credits		6

Fourth Year

INTL 4999	Senior Capstone Seminar	3
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	Credits	3
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	Total Credits	24