# BUSINESS ANALYTICS MINOR

Business Analytics refers to the skills, technologies, applications, and practices for continuous investigation of past business performance to gain insight and drive business planning. The Business Analytics minor focuses on applying new tools and methods to business problems using data and state-of-the-art software. The minor is especially designed to complement other disciplines in Fairfield Dolan.

Student earn a 15-credit business analytics minor by completing the following:

| Code | Title | Credits |
| --- | --- | --- |
| DATA 1101 | Business Analytics | 3 |
| DATA 3210 | Business Analytics Methods | 3 |
| DATA 3260 | Database Systems | 3 |
| DATA 4310 | Business Intelligence | 3 |
| or DATA 4315 | Data Mining and Applications | |
| Select one elective course in DATA | | 3 |
| **Total Credits** | | **15** |

Students must maintain at least a 2.5 average in all business analytics minor courses.