## **CORE CURRICULUM**

The Dolan School of Business has two components to its student undergraduate core curriculum. Fairfield's *Magis* Core, common to all undergraduates, provides a solid grounding in liberal arts skills and habits of mind: critical thinking, oral and written communications, and reflective practice, to name a few. The Dolan Business Core provides a solid foundation in the business disciplines while preparing them to delve deeply into their chosen major.

The plan of study below presents a typical four-year schedule of courses in the program.

### **Dolan School of Business Curricula**

Applies to Class of 2025 and later. Students in the Class of 2024 and earlier should consult the catalog for the year in which they matriculated.

	Courses	Credits
A. Magis Core Requirements	15	45
B. Business Core Requirements	11	33
C. Major Field Courses	6	18
D. Free Electives	8	24
Total	40	120

#### Magis Core Curriculum

15 courses, 45 credits.

Students in the Dolan School of Business will fulfill certain areas of the *Magis* Core by taking specified courses as outlined below. Please refer to the Curricula section of this catalog for full requirements and a detailed explanation of the *Magis* Core.

# Tirer I: OrientationCodeTitleCreditsMathematicsMathematics3Select one Calculus course 133MATH 2217Statistics I3Modern or Classical Language3Select one language course based on placement3

<sup>1</sup> Students will take MATH 1121, MATH 1122, MATH 1141, MATH 1142, MATH 1171, or MATH 1172, based on placement.

#### **Tier II: Exploration**

Code	Title	Credits	
Behavioral and Social Sciences			
ECON 1011	Introduction to Microeconomics	3	
ECON 1012	Introduction to Macroeconomics	3	

#### **Business Core Requirements**

11 courses; 33 credits.

Code	Title	Credits
ACCT 1011	Introduction to Financial Accounting <sup>1</sup>	3
ACCT 1012	Introduction to Management Accounting <sup>1</sup>	3
AETH 2291	Business Ethics	3

BUSN 1101	Messaging and Persuasion: Effective Business Communication <sup>1</sup>	3
BUSN 3211	Legal Environment of Business	3
DATA 1101	Business Analytics <sup>4</sup>	3
DATA 1101L	Excel Certification Lab	0
FNCE 2101	Introduction to Finance <sup>2</sup>	3
INTL 2101	Introduction to International Business	3
MGMT 2101	Introduction to Management <sup>2</sup>	3
MGMT 4300	Business Strategies in the Global Environment <sup>3</sup>	3
MKTG 1101	Principles of Marketing <sup>2</sup>	3
Total Credits		33

These courses should be primarily taken in the first year.

<sup>2</sup> These courses should be primarily taken in the second year.

<sup>3</sup> This course may not be taken until the senior year.

<sup>1</sup> This course should be taken together with DATA 1101L Excel Certification Lab.

#### **Business Major Requirements**

6 courses; 18 credits.

Some concentrations may require additional courses. Descriptions and requirements of each of the seven majors are detailed in the respective departmental sections that follow. Course descriptions are also included.

All Business Majors must maintain a GPA of at least a 2.50 in their Dolan major.

#### **Free Electives**

8 courses; 24 credits.

All business students must complete a minimum of eight free electives totaling 24 credits. A free elective is a three- or four-credit course chosen by students without any restrictions related to their majors. Students can use the free electives toward the completion of a double major, a minor, or *Magis* core signature elements.