

DOLAN SCHOOL OF BUSINESS

A Message from the Dean

What do you want to be? The highly competitive, globally-oriented, tech-savvy business world seeks energized, knowledgeable, inspired undergraduates with rock solid ethics to be the business leaders of the future. This is who we'd like to help you become during your time at the Dolan School of Business. Whether you see yourself as an entrepreneur, an accountant, an international business executive, a marketing professional, an information systems manager, or an expert in the world of finance, we can help take you there.

How do we do this? We do this, first, through our excellent faculty. Yes, this is a faculty that does cutting edge research and, through a world-class curriculum, will teach you the business concepts critical to your future career. But this is also a faculty with substantial real-world business experience who seek to create an active learning environment. Here, real organizational problems are brought into the classroom to be dissected and debated, often with the actual managers involved. The faculty is also vitally interested in you. In classrooms averaging less than 25 students, and in one-on-one advising sessions, faculty are available to discuss your current concerns, your developing ideas and future career dreams.

We do this by creating a community of students who have the opportunity to interact closely with faculty, alumni, and staff. Be part of our two student-managed investment funds, and test out your investing skills. Join the Marketing, Accounting, Entrepreneurship, or Management Clubs. Engage in the Analysts Case Competition in New York or our exciting Fairfield StartUp competition for entrepreneurs.

We do this by partnering with local business leaders and alumni, drawing on Fairfield County's strategic location, home to more than 40 Fortune 500 headquarters located within 50 miles of the University. When you're here, the world of business is literally at your front door. We will equip you for your career through our Professional Development Series, a series of seminars, workshops, and events designed to prepare you to enter the work world in a career you're passionate about.

We do this, finally, by stressing excellence in all that we do. The school is ranked among the best undergraduate business programs nationally by *Bloomberg BusinessWeek*, *U.S. News & World Report*, and *Princeton Review*. Its undergraduate and graduate degree programs have been accredited by The Association to Advance Collegiate Schools of Business (AACSB International) since 1997.

What do you want to be? The Dolan School of Business offers you a range of choices, along with the resources and mentors to help you make that decision and reach your goals. We do it in an environment that takes its Jesuit foundations seriously, emphasizing a rigorous education, caring for our students, a concern for ethics and justice, and an understanding of the power of reflecting on your life. It's why we say we'll help you develop into "Ethical Business Leaders for a Global Future."

We welcome you. We urge you to take advantage of all that this school offers, and make it your own.

Donald E. Gibson, Ph.D.
Dean, Dolan School of Business

Overview

Students in the Dolan School of Business take the general education core curriculum required of all undergraduate students, ensuring that they receive a broad knowledge of the humanities, mathematics, social sciences, and natural sciences. In addition, students complete a business core curriculum introducing the fields of accounting, business ethics, economics, finance, global strategy, information systems, the legal environment of business, management, marketing, business analytics, and statistics.

The balance of the program depends on the major: accounting, finance, information systems, international business, management, or marketing. Minors are available to all students in accounting, accounting/information systems, business analytics, business law and ethics, entrepreneurship, finance, information systems, management, marketing, and sports leadership and management.

All members of the business faculty serve as academic advisors. Faculty members have substantial business experience, helping them to be invaluable guides for students choosing a course of study to further specific career goals. The combination of general education and business core courses with those in the major areas of study develops in students the flexibility of mind that is a critical asset for business leaders.

Students are motivated to continue to grow intellectually and be prepared for a professional career and future graduate study. A broad perspective on society and the proper role of business, based on an appropriate set of ethical values, are emphasized. In consultation with faculty, students follow an approved curriculum that reflects the depth and breadth of modern business practices.

School Activities/Programs

Complementing the Dolan School of Business' traditional pedagogical mission is a series of diverse and distinctive programs that serve to enrich the University community and its various constituencies.

- **Dean's Lecture Series.** The Dolan School of Business brings to the classroom setting leaders from the corporate or financial communities who address students on a specific topic related to the subject matter within an identified major area of study within the school. The unique perspective that business practitioners can bring to the academic environment is a welcome and valuable element to a student's business education.
- **Professional Development Series.** The Professional Development Series consists of events and workshops designed to complement student development throughout their four years at Fairfield and provide a structured forum for students to gain the necessary knowledge, skills, and networking strategies to supplement their business education. The purpose of this series is to provide students with a competitive edge when entering the labor market.
- **Fairfield StartUp Entrepreneurship Competition.** This competition features student teams from across the University presenting their pitches to a panel of expert judges including venture capitalists, social entrepreneurs, and business executives. Substantial cash prizes go to winners to be applied toward developing entrepreneurial businesses. This event attracts a standing-room-only crowd from both the University and the Fairfield community.
- **Student Co-curricular Activities.** Students can participate in faculty-advised activities including: NY Society of Security Analysts Case Competition, Rotman School (University of Toronto) Trading Competition, American Accounting Association Conferences, Beta

Gamma Sigma (Business Honor Society) Student Leadership Conference, Beta Alpha Psi (Accounting Honor Society) Conference, Student Managed Investment Fund, Fairfield Investment Group, Institute of Management Accounting Student Conference, and departmental clubs in accounting, finance, entrepreneurship, management, and marketing.

- **Dean's Student Advisory Council.** In order to receive student feedback directly, the Dean's Office hosts two meetings each semester with the Dean's Student Advisory Council (DSAC), a group of 12-15 high-achieving business students representing a variety of disciplines. Events and updates within the Dolan School of Business are discussed, and students provide a range of excellent suggestions.

Degrees

Bachelor of Science

Major Areas of Study

Six major areas of study are available to students in the Dolan School of Business. It is advised that students decide on a major, in consultation with their advisors, prior to the end of the sophomore year (before course registration for the junior year in April). Once a major is selected, students have the option to change their major without penalty provided there is a sufficient period of time to complete the degree. The process of selecting and changing a major requires the student to complete and submit the Change of Major form, available in the Dean's office.

Majors available in the Dolan School of Business include:

- Accounting (<https://catalog.fairfield.edu/undergraduate/business/accounting>)
- Economics (<https://catalog.fairfield.edu/undergraduate/business/economics>)
- Finance (<https://catalog.fairfield.edu/undergraduate/business/finance>)
- Information Systems (<https://catalog.fairfield.edu/undergraduate/business/information-systems-operations-management>)
- International Business (<https://catalog.fairfield.edu/undergraduate/business/international-business/international-business-major>)
- Management (<https://catalog.fairfield.edu/undergraduate/business/management>)
- Marketing (<https://catalog.fairfield.edu/undergraduate/business/marketing>)

Minor Areas of Study

Dolan School of Business minors are available to all university students. It is the student's responsibility to complete the requisite Minor Application and submit to the Dolan School of Business Dean's office.

To ensure the feasibility of minor completion, students are strongly encouraged to declare business minors by the end of the fall semester of the junior year. The completion of the minor is contingent upon course availability and the student's individual progress.

Minors available in the Dolan School of Business are as follows:

- Accounting
- Accounting/Information Systems
- Business Analytics
- Business Law and Ethics
- Entrepreneurship

- Finance
- Information Systems
- Management
- Marketing
- Sports Leadership and Management

University Honors Program

The Dolan School of Business participates in the University Honors Program (<https://catalog.fairfield.edu/undergraduate/arts-sciences/honors-program>), an interdisciplinary course of study (23 credits) open to invited freshmen and sophomores and devoted to intellectual history, interdisciplinary studies, and advanced work in the student's major field.

Change of School

Students may transfer into the Dolan School of Business from the College of Arts and Sciences, Marion Peckham Egan School of Nursing, or School of Engineering if their overall grade point average is 2.80 or better.

Internship Program

The Dolan School of Business offers optional internships for qualified students. The presence of a large number of corporate offices in the Fairfield area provides a range of rewarding career preparation opportunities. These internships may be undertaken for credit, for pay, or for both credit and pay. When pursuing an internship for academic credit, an on-the-job supervisor, the DSB Director of Internships, and a faculty member monitor student progress. Students interested in internships should discuss arrangements as early as possible with the DSB Director of Internships. Students must have an overall GPA of 2.50 or higher to qualify for the internship program, and all internships must be approved by the appropriate Department Chair through the Director of Internships.

Three-credit internships may be pursued by qualified juniors and seniors in any business discipline. These internships do not fulfill any requirements toward the major or minor; rather, they satisfy either the Business Elective or a free elective requirement. One-credit internships may be pursued by qualified sophomores, juniors, and seniors in any business discipline. One-credit internships do not satisfy any graduation requirements.

Students may earn up to eight (8) internship credits (two 3-credit internships, and two 1-credit internships).

Courses

General Business

BU 0211 Legal Environment of Business

3 Credits

Prerequisite: Junior standing.

This course examines the broad philosophical as well as practical nature and function of the legal system, and introduces students to the legal and social responsibilities of business. The course includes an introduction to the legal system, the federal courts, Constitutional law, the United States Supreme Court, the civil process, and regulatory areas such as employment discrimination, protection of the environment, and corporate governance and securities markets.

BU 0220 Environmental Law and Policy 3 Credits

Attributes: EVME Environmental Studies Major Elective, EVPE Environmental Studies Elective, EVSS Environmental Studies: Social Science, MGEL Management: General Elective

This course surveys issues arising out of federal laws designed to protect the environment and manage resources. It considers in detail the role of the Environmental Protection Agency in the enforcement of environmental policies arising out of such laws as the National Environmental Policy Act, the Clean Water Act, and the Clear Air Act, among others. The course also considers the impact of Congress, political parties, bureaucracy, and interest groups in shaping environmental policy, giving special attention to the impact of environmental regulation on business and private property rights.

BU 0311 The Law of Contracts, Sales, and Property 3 Credits

Prerequisite: BU 0211.

This course examines the components of common law contracts including the concepts of offer and acceptance, consideration, capacity and legality, assignment of rights and delegation of duties, as well as discharge of contracts. The course covers Articles 2 and 2A of the Uniform Commercial Code relating to leases, sales of goods, and warranties. The course also considers personal and real property, and bailments.

BU 0312 The Law of Business Organizations and Financial Transactions 3 Credits

Prerequisite: BU 0211.

This course offers an analysis of legal principles related to the law of agency, sole proprietorships, partnerships, corporations, limited liability companies, and other business forms. The second half of the course addresses several sections of the Uniform Commercial Code, such as negotiable instruments, bank collections and deposits and secured transactions. Finally, the course examines the law of suretyship, debtor-creditor relationships, and bankruptcy.

BU 0320 Employment Law and Discrimination in the Workplace 3 Credits

Attributes: MGEL Management: General Elective, UDIV U.S. Diversity

This course examines a variety of legal issues related to the workplace including the doctrine of employment at will, employee privacy, and the history and development of labor unions and the legal protections afforded by the National Labor Relations Act. A study of the role of the Civil Rights Act of 1964 and the Equal Employment Opportunity Commission in eradicating discrimination based on race, sex, religion, national origin, age, and disability occupies a major portion of the course. Other employment issues include affirmative action, worker safety, and compensation.

BU 0391 Seminar in Business Law and Ethics 3 Credits

Prerequisites: AE 0291, BU 0211, two additional courses in law or applied ethics.

This interdisciplinary study of these two aspects of the business environment is cross-listed as AE 0391. Topics focus on the interaction of law and ethics, and the regulatory public policy issues in such areas as multiculturalism, work and family, the environment, product safety, international business, and advertising. This course is the capstone experience for students earning a minor in business law and ethics.

- Finance (<https://catalog.fairfield.edu/undergraduate/business/finance/#coursestext>)
- Information Systems and Operations Management (<https://catalog.fairfield.edu/undergraduate/business/information-systems-operations-management/#coursestext>)
- Management (<https://catalog.fairfield.edu/undergraduate/business/management/#coursestext>)
- Marketing (<https://catalog.fairfield.edu/undergraduate/business/marketing/#coursestext>)

Other Subjects

Consult the pages for each department for courses in the following fields:

- Accounting (<https://catalog.fairfield.edu/undergraduate/business/accounting/#coursestext>)
- Economics (<https://catalog.fairfield.edu/undergraduate/business/economics/#coursestext>)