

PUBLIC RELATIONS MINOR

To earn a 5 course, 15-credit minor in Public Relations, students are required to complete the following three courses (9 credits), plus two electives (6 credits):

Code	Title	Credits
Public Relations Minor Required Courses		
COMM 1101	Argument and Advocacy	3
COMM 1102	Introduction to Public Relations	3
COMM 3324	Crisis Communication	3
Plus, two electives (see below)		6
Total Credits		15

Public Relations Minors must choose at least 1 of the following Public Relations-Focused elective courses (3 credits):

Code	Title	Credits
Public Relations-Focused Electives		
COMM 2201	Persuasion	
COMM 2333	Public Relations Strategy Development	
COMM 3333	Public Relations Management and Campaigns	

And/or no more than 1 course, 3 credits, from any of those below:

Code	Title	Credits
Media-Focused Electives		
COMM 2231	Media Institutions	
COMM 2236	Gender, Sexuality, and Media	
COMM 2238	Communication and Popular Culture	
COMM 2239	Consumer Culture	
COMM 3326	Free Speech: Philosophical Origins to Digital Debates	
COMM 3335	Globalization, Media, and Culture	
COMM 4330	Misinformation in Digital Media	
COMM 4333	News Media and Democracy	
COMM 4336	Social Media	
Non-Profit and Policy-Focused Electives		
COMM 2200	Interpersonal Communication Theories	
COMM 2240	Intercultural Communication	
COMM 2242	Alcohol, Addiction, and Culture	
COMM 2246	Family Communication	
COMM 3345	Relational Communication	
COMM 4350	Family Crisis Communication	
Strategic Communication-Focused Electives		
COMM 3322	Leadership Communication	
COMM 3325	Organizational Communication and Advertising	
COMM 3340	Conflict Communication	
Healthcare-Focused Electives		
COMM 2200	Interpersonal Communication Theories	
COMM 2240	Intercultural Communication	
COMM 2242	Alcohol, Addiction, and Culture	
COMM 3248	Health Communication	

COMM 3347	Communication in Healthcare Organizations
COMM 3348	Health Risk Communication
COMM 4343	Ethics and Medical Marketing Communication