

SPORTS LEADERSHIP AND MANAGEMENT MINOR

This interdisciplinary minor provides students with a foundational business skill set that facilitates students' interest in careers in the sports management industry and with corporations who have partnerships and client relations with sports organizations. It has a primary focus on leadership in the sports industry, and specifically (as consistent with the University mission) leadership that is ethics-based.

For a 15-credit Sports and Leadership Management minor, students complete the following:

Code	Title	Credits
MGMT 3240	Leading and Managing People	3
MGMT 4375	Sports Management	3
Select three electives from the following: ¹		9
COMM 1108	Introduction to Sports Broadcasting	
COMM 2237	Sports, Media, and Culture	
ECON 2152	Economics of Sport	
MGMT 3235	Managing Human Resources	
MGMT 4360	Negotiations and Dispute Resolution	
MGMT 4380	Performance, Compensation, and Reward	
MKTG 2261	Sports Marketing	
Total Credits		15

¹ Students must take at least one elective outside of the Department of Management.

Notes:

Management majors may not double-count courses for the Management major for any of the 3 electives. However, MGMT 3240 Leading and Managing People does double-count as a required course for both the Management major and the Sports Leadership and Management minor.

Students that minor in Sports Leadership and Management can not declare a major in sports business.