

BUSINESS ANALYTICS MINOR

Business Analytics refers to the skills, technologies, applications, and practices for continuous investigation of past business performance to gain insight and drive business planning. The Business Analytics minor focuses on applying new tools and methods to business problems using data and state-of-the-art software. The minor is especially designed to complement other disciplines in Fairfield Dolan.

Student earn a 15-credit business analytics minor by completing the following:

Code	Title	Credits
DATA 1101	Business Analytics	3
DATA 3210	Business Analytics Methods	3
DATA 3260	Database Systems	3
DATA 4310	Business Intelligence	3
or DATA 4315	Data Mining and Applications	
Select one elective course in DATA		3
Total Credits		15