

BUSINESS ANALYTICS MAJOR

Requirements

For a 51-credit major in business analytics, students complete the following:

Code	Title	Credits
Business Core Requirements		33
DATA 3210	Business Analytics Methods	3
DATA 3260	Database Systems	3
DATA 4310	Business Intelligence	3
DATA 4315	Data Mining and Applications	3
DATA 4999	Business Analytics Capstone	3
Select one elective course in DATA		3
Total Credits		51

Students must maintain at least a 2.5 average in all business analytics major courses.