

MASTER OF BUSINESS ADMINISTRATION

Requirements

Coursework Details

Code	Title	Credits
Subject Area Courses ¹		
Select one course in Accounting		3
Select one course in Analytics		3
Select one course in Economics		3
Select one course in Finance		3
MGMT 6503	Legal and Ethical Environment of Business	3
Select one course in Marketing		3
Concentrations ²		
Select a concentration in one of the following areas:		12
Accounting ³		
Analytics		
Economics		
Finance		
Management		
Marketing		
Electives ⁴		
Choose 2-4 elective courses from any Dolan graduate program		6-12
Total Credits		36-42

¹ Admitted MBA students may waive select Subject Area Courses on the basis of previous coursework (with a final grade of B or higher) or with relevant work experience when combined with previous coursework. Course waivers are determined upon acceptance to the program. A minimum of 36 credit hours of graduate coursework are necessary for completion of the MBA program.

² At least one concentration course must be designated as a research course. (See the section on MBA concentrations below.)

³ Only students with a bachelor's degree in accounting or the equivalent may pursue this concentration.

⁴ Candidates without a business-related academic or professional background will be required to take a total of 42 credit hours.

Accounting Concentration

*Specialization Option: Taxation*³

To be eligible for admission to this area of concentration, students must have an undergraduate degree (BS or BA) with a major in Accounting or the equivalent. The equivalent of an undergraduate degree in Accounting includes the successful completion of: Intermediate Accounting (six credits), Advanced Accounting (three credits), Cost Accounting (three credits), Auditing (three credits), and U.S. Taxation (three credits). Deficiencies will be handled on a case-by-case basis.

Code	Title	Credits
Required Concentration Course		
Select one of the following:		3

ACCT 6510	Issues in a Regulatory Reporting Environment ¹	
ACCT 6970	Research on Contemporary Issues in Accounting ¹	
TAXN 6550	Tax Planning ²	
Elective Concentration Courses ³		
Select three courses from the following:		9
ACCT 6520	International Accounting	
ACCT 6530	Accounting for Governments, Hospitals, and Universities	
ACCT 6550	Topics in Accounting Systems and Data Analytics	
ACCT 6555	Issues in Internal Audit	
ACCT 6560	Audit Issues in a Global Environment	
ACCT 6565	Forensic Accounting	
ACCT 6570	Issues in Accounting Ethics	
ACCT 6580	Financial Statement Analysis	
ACCT 6900	Seminar: Special Topics in Accounting	
ACCT 6980	Practicum in Accounting	
ACCT 6990	Independent Study	
TAXN 6505	Tax of Property Transactions	
TAXN 6510	Entity Taxation	
TAXN 6520	International Taxation	
TAXN 6530	Partnership Taxation	
TAXN 6540	State and Local Taxation	
TAXN 6900	Seminar: Contemporary Topics in Taxation	
TAXN 6970	Tax Research	
TAXN 6980	Practicum in Taxation	
TAXN 6990	Independent Study	
Total Credits		12

Total Credits 12

¹ Designated research course.

² Designated research course, only if choosing the specialization in Taxation.

³ In consultation with the Director of Graduate Accounting Programs, the student chooses either 3 accounting courses or, if seeking the specialization in Taxation, 3 taxation courses.

Analytics Concentration

Students in the Analytics concentration take four courses: three advanced graduate courses from the department (DATA), and one advanced (6000-level) graduate course from any department in Dolan.

Code	Title	Credits
Required Concentration Course		
DATA 6500	Leading with Analytics	3
Elective Concentration Courses ¹		
Select three courses from the following:		9
DATA 6505	Data Munging in Python	
DATA 6510	Data Warehousing and Visualization	
DATA 6520	Analytics Consulting and Strategy ²	
DATA 6530	Statistics and Forecasting ²	
DATA 6540	Business Intelligence and Data Storytelling ²	

DATA 6545	Data Science and MLOps ²
DATA 6900	Contemporary Topics Seminar
DATA 6999	Capstone: Business Analytics Applications ²

Total Credits 12

¹ At least one course must be a designated research course.

² Designated research course.

Economics Concentration

Code	Title	Credits
Required Concentration Course		
ECON 6275	Managerial Economics and Firm Decision-making ¹	3

Elective Concentration Courses
Select three courses from the following: 9

ECON 6320	Macroeconomics for Business Leaders
ECON 6321	Cost Benefit Analysis
ECON 6410	Public Finance and Budgeting
ECON 6430	Economics of the Nonprofit Sector
ECON 6455	Healthcare Management
ECON 6602	Healthcare Economics
ECON 6801	Econometrics: Regression Analysis ¹
ECON 6802	Applied Time Series Analysis and Economic Forecasting ¹

Total Credits 12

¹ Designated research course.

Finance Concentration

Code	Title	Credits
Required Concentration Courses		
FNCE 6530	Corporate Finance	3
FNCE 6540	Investment Analysis ¹	3

Elective Concentration Courses
Select two courses from the following: 6

FNCE 6545	Portfolio Management
FNCE 6555	International Financial Management ¹
FNCE 6560	Global Financial Markets and Institutions
FNCE 6565	Derivative Securities ¹
FNCE 6570	Fixed Income Securities
FNCE 6575	Capital Budgeting
FNCE 6580	Financial Risk Management
FNCE 6900	Contemporary Topics Seminar

Total Credits 12

¹ Designated research course.

Management Concentration

Specialization Options: Global Strategy, Innovation, and Entrepreneurship or Strategic Human Resources

Code	Title	Credits
Required Concentration Course		

MGMT 6504 Managing People for Competitive Advantage 3

Elective Concentration Courses¹
Select three courses from the following: 9

MGMT 6505	Human Resource Strategies: An Analytics Approach
MGMT 6507	Negotiations and Dispute Resolution
MGMT 6508	Strategic Management of Technology and Innovation: The Entrepreneurial Firm ²
MGMT 6525	Employee Performance Management and Rewards for Competitive Advantage ²
MGMT 6530	Entrepreneurship
MGMT 6531	Social Entrepreneurship
MGMT 6540	Cross Cultural Management and Sustainable Leadership ²
MGMT 6545	Law and Human Resources Management
MGMT 6555	Labor Relations
MGMT 6560	Career Planning and Development
MGMT 6900	Contemporary Topics

Total Credits 12

¹ At least one course must be a designated research course.

² Designated research course.

Global Strategy, Innovation and Entrepreneurship Specialization

Code	Title	Credits
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To earn a specialization in Global Strategy, Innovation and Entrepreneurship, students must complete the following:

Required:
MGMT 6508 Strategic Management of Technology and Innovation: The Entrepreneurial Firm 3

Select two courses from the following: 6

MGMT 6507	Negotiations and Dispute Resolution
MGMT 6530	Entrepreneurship
MGMT 6540	Cross Cultural Management and Sustainable Leadership

Total Credits 9

Strategic Human Resources Specialization

Code	Title	Credits
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To earn a specialization in Strategic Human Resources, students must complete the following:

Required:
MGMT 6505 Human Resource Strategies: An Analytics Approach 3

Select two courses from the following: 6

MGMT 6507	Negotiations and Dispute Resolution
MGMT 6525	Employee Performance Management and Rewards for Competitive Advantage
MGMT 6540	Cross Cultural Management and Sustainable Leadership
MGMT 6545	Law and Human Resources Management
MGMT 6555	Labor Relations

MGMT 6560	Career Planning and Development	
Total Credits		9

Marketing Concentration

Specialization Option: Marketing Analytics

Code	Title	Credits
Required Concentration Courses		
MKTG 6510	Advanced Consumer Behavior for Managers	3
MKTG 6520	Research for Marketing Insights and Decisions ¹	3
Elective Concentration Courses		
Select two courses from the following:		6
MKTG 6525	Customer Experience ¹	
MKTG 6535	Strategic Brand Management	
MKTG 6540	Advertising Management	
MKTG 6560	Category Management and Shopper Insights	
MKTG 6505A & MKTG 6505B	Introductory Storytelling in Marketing and Advanced Storytelling in Marketing	
MKTG 6570	Digital Marketing and Analytics	
MKTG 6580	Multivariate Analysis for Consumer Insights	
MKTG 6583	Pricing Strategies and Analytics	
MKTG 6590	Experimental Research	
MKTG 6900	Contemporary Topics	
Total Credits		12

¹ Designated research course.

Marketing Analytics Specialization

Code	Title	Credits
To earn a specialization in Marketing Analytics, students must complete the following:		
Required:		
MKTG 6520	Research for Marketing Insights and Decisions	3
Select two courses from the following:		6
MKTG 6560	Category Management and Shopper Insights	
MKTG 6580	Multivariate Analysis for Consumer Insights	
MKTG 6583	Pricing Strategies and Analytics	
MKTG 6590	Experimental Research	
MKTG 6900	Contemporary Topics	
Total Credits		9